

March 2013
DoIT website traffic statistics (from Urchin)

14,343 # visits
50,863 # total page views
89,530 # total document hits

How are people coming to our site?

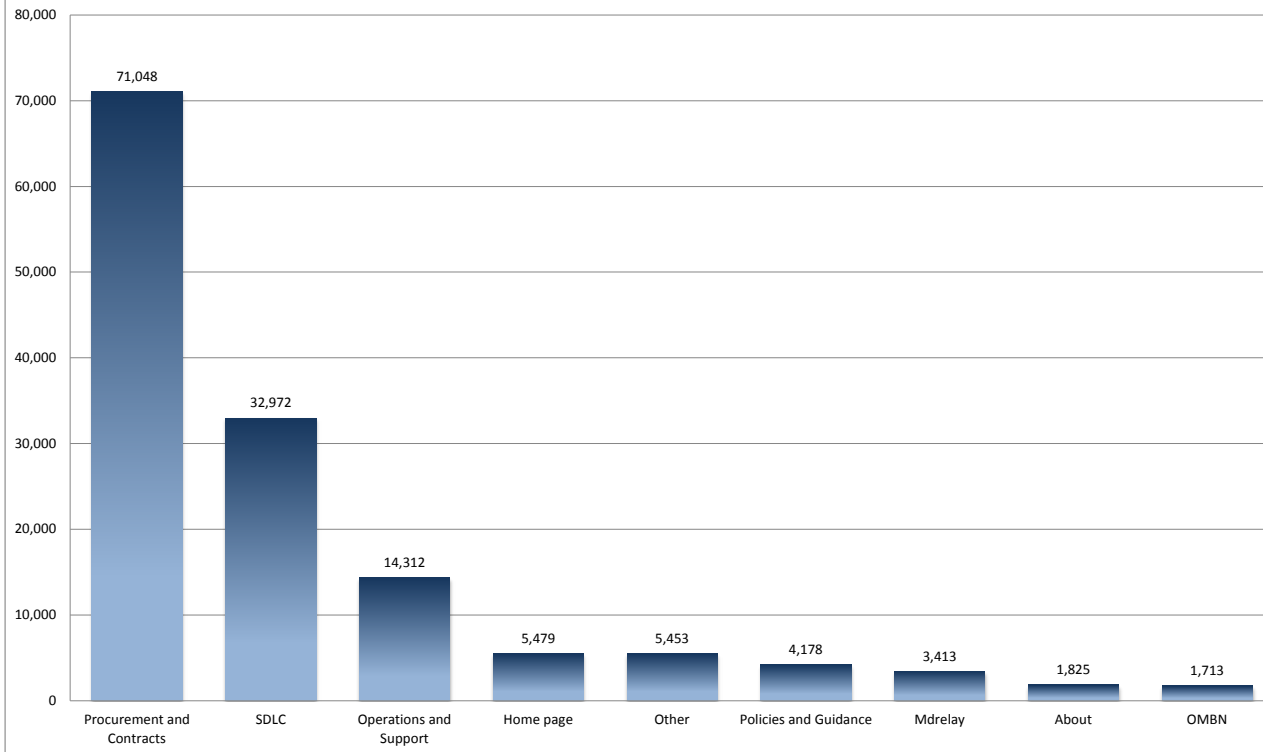
4,247 google
4,228 direct (typed the URL directly)
1,253 google.com
882 search
482 doit.state.md.us
475 bing
438 doitnet
251 maryland.gov
246 yahoo
99 google.co.in



Top Content (pageviews and document hits)

Procurement and Contracts	71,048
default.aspx	2,649
catsihome.aspx	2,577
catsiiorfpstatus.aspx	2,300
allmastercontracts.aspx	1,454
bids.aspx	1,248
SDLC	32,972
formservertemplates/wbs.doc	2,901
sys_design_doc.doc	2,434
impl_plan.doc	1,993
func_req_doc.doc	1,421
sdldhome.aspx	1,016
Operations and Support	14,312
doitsecuritypolicy2013.pdf	1,388
tollfreedirectory.pdf	1,352
securitypolicies.aspx	1,193
default.aspx	921
wireless_commercial_resource_sharing/lease_template_01_21_2003.doc	683
Policies and Guidance	4,178
default.aspx	1,450
itpr_ppripirprocess.pdf	224
mtaftechartch101.pdf	193
itprguidelines.pdf	170
contractmgmtpractice.aspx	126
Mdrelay	3,413
home.aspx	915
features.aspx	452
equipment.aspx	249
contact.aspx	86
matapplication.pdf	85
OMBN	1,713
ombnhome.aspx	431
projectplan.aspx	134
ombnpresentation.pdf	101
currentconstruction.aspx	94
goals.aspx	62
About	1,825
agyciodirectory.aspx	376
contactus.aspx	279
doitorgchart.pdf	190
gio.aspx	190
accessibility.aspx	189
Home page	5,479
SITE TOTAL	140,393

Site Traffic by Content Areas



March, 2013
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 1,085

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
2013 Agency Master Plan	29	272638	9
Doit	16	PORFP J01P3400079	4
google	16	aaron michaels	3
security policy	11	D38B3400009	3
cats plus	11	IT_Update.pdf	2
sdlc	10	ax134b2b	2
Reference Blanket Purchase Order	9	J01P3400079	2
Support and Maintenance	9	implmentation phase	2
wbs	7	kanban	2
rfr	7	non-competitive reclassification form	2
DoIT disaster recovery plan	7	duty to warn	2
		Agency Information Technology Infrastructure	
labor categories	7	Constrution Master Plan	2
Labor Category	7	MD Digital Government Conference	2
RFR	7	"procurement group"	2
2014 Agency Information Technology Infrastructure			
Master Plan	6	labor catetories and qualifications	2
Google	6	Support and Maintenance for EDITPS and MMIS	2
IFB	6	Splunk	2
Fmis	6	MDW0031006996	2
ITIL Professional Services	5	rescission period	2
jobs	5	code freez	1
porfp	5	cybersecurity legislative proposal 2011	1
information security policy	5	securitypolicy	1
USTF	5	jas general services	1
		State's new Information Security Policy that will take effect on 5/1/13	1
training	5		
Agency Information Technology Broadband			
Infrastructure Master Plan	5	ibm i2	1