

## September 2013 DoIT website traffic statistics (from Urchin)

15,848 # visits  
54,063 # total page views  
105,926 # total document hits

### How are people coming to our site?

4,726	direct (typed the URL directly)
4,096	google
1,915	google.com
1,011	search
580	bing
504	doitnet
392	doit.state.md.us
246	yahoo
169	google.co.in
147	maryland.gov



### Top Content (pageviews and document hits)

<b>Procurement and Contracts</b>	<b>73,261</b>
default.aspx	2,575
catsplushome.aspx	2,506
catsplus/bpw-3-it.pdf	2,022
catsiihome.aspx	1,916
catsiitorfpstatus.aspx	1,870

<b>SDLC</b>	<b>49,175</b>
wbs.doc	7,723
impl_plan.doc	3,998
sys_design_doc.doc	3,355
func_req_doc.doc	2,253
sdcl+phase+05+design+phase+single+custom.pdf	1,504

<b>Operations and Support</b>	<b>11,910</b>
securitypolicies.aspx	1,177
tollfreedirectory.pdf	1,067
default.aspx	936
fmis.aspx	633
asmsecurityforms.aspx	493

<b>Policies and Guidance</b>	<b>4,226</b>
default.aspx	1,374
itprguidelines.pdf	209
itpr_ppripirprocess.pdf	193
contractmgmtpractice.aspx	182
itprwordtemplate.doc	171

<b>Mdrelay</b>	<b>3,828</b>
home.aspx	953
equipment.aspx	368
features.aspx	259
captel.aspx	132
contact.aspx	112

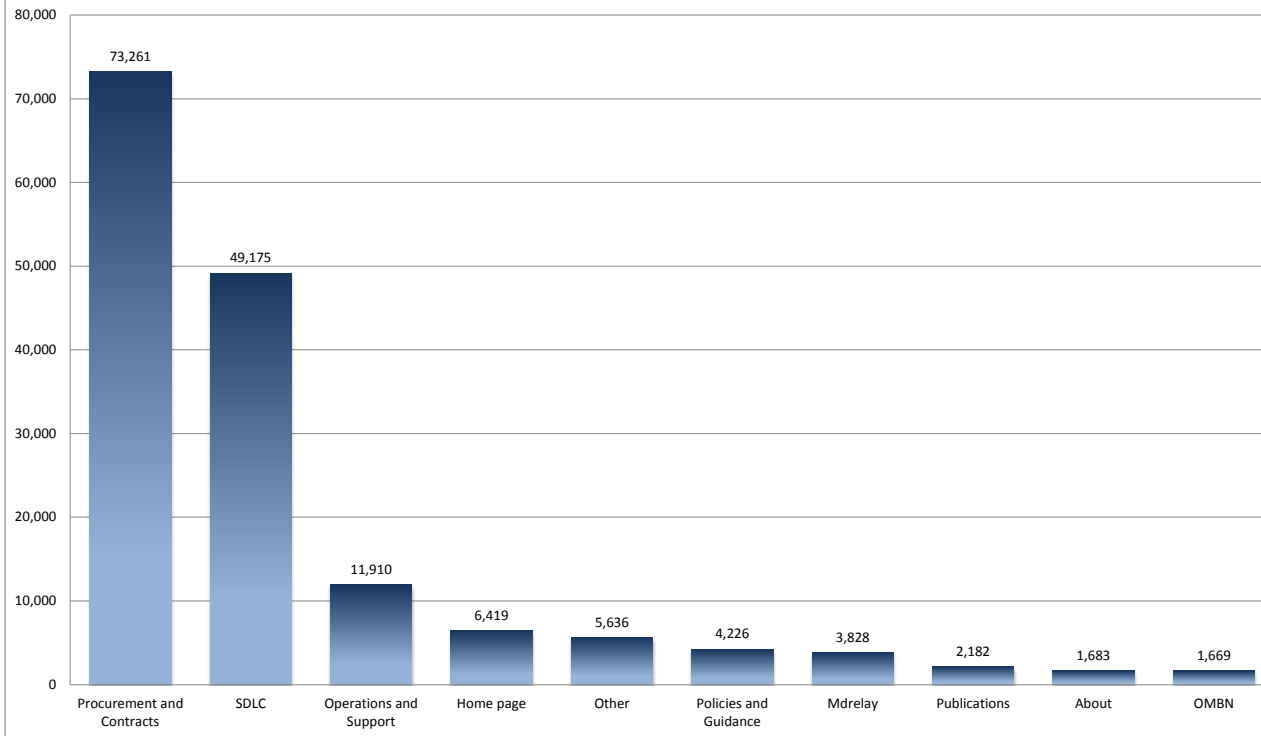
<b>Publications</b>	<b>2,182</b>
doitsecuritypolicy.pdf	1,078
fy2015itmpfinal.pdf	320
fy2014itmpfinal.pdf	231
mdspolicy.pdf	158
mobiledevicesecpolicy.pdf	124

<b>About</b>	<b>1,683</b>
agyciodirectory.aspx	371
contactus.aspx	293
aboutdoithome.aspx	224
accessibility.aspx	166
secretary.aspx	135

<b>OMBN</b>	<b>1,669</b>
ombnhome.aspx	430
projectplan.aspx	179
ombnpresentation.pdf	104
news.aspx	80
scope.aspx	62

Home page	6,419
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### Site Traffic by Content Areas



**September, 2013**  
**DoIT Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 3,765

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
doit	2140	doit	32
DOIT	131	F50B3400073	4
test	42	eqweqweqweqwe	4
doit inmeta:TagPub=Publications	34	F50B4400009	4
Test	22	Elderly Transportation to Doctor Visit	4
security policy	17	j01b4400007	3
schlanger	16	P00B3400029	3
implementation	16	J01B3400034	3
budget	13	OPSS	2
MMIS	13	boa 1052 task #27	2
IV	12	t-1430-0240r	2
doit trouble report	12	electronic signatures criteria ueta	2
document retention policy	11	R00B3400108	2
implementation plan	11	Q00R8203426	2
DOIT inmeta:TagPub=Publications	9	security.services.doit@maryland.gov	2
contract building	9	enterprise information mangement	2
sole source	9	Michael J. Parker work at DSFederal	2
doit service desk	8	ntech	2
request for information	8	MIDP	1
cats	7	Rick Lippert	1
fmis	7	midp	1
consulting and technical services (CATS)	7	BEL AIR AUTO AUCTION CONTRACT	1
electronic signature	7	R00b3400108	1
dbm	7	application form for library position/thompsonmary64@yahoo.cc	1
F50B1400001	6	phpa	1