

November 2010
DoIT website traffic statistics (from Urchin)

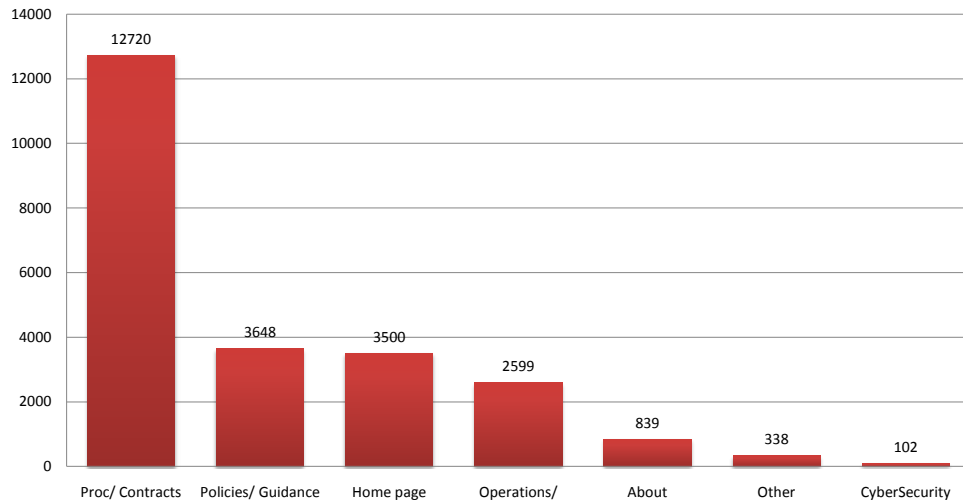
10,525 # visits
35,668 # total page views

How are people coming to our site?

3,561	direct (typed the URL directly)
3,536	google
546	search
409	bing
376	doitnet
350	dbm.state.md.us
288	doit.state.md.us
254	yahoo
119	maryland.gov
77	911dispatch.com



Visits to Content Areas



Top Pages by Content Area

Top Document Downloads

Content Area	Page	Visits	Document	Downloads
Procurement and Contracts		12,720		93,839
	catsitorfpstatus.aspx	1710	cats_torfp_status/hospmgmtinfosystem_m00p7208200reissue.p	364
	catsiihome.aspx	1666	cats_torfp_status/cats_torfp_status.xls	346
	default.aspx	1306	cadrms/functrequirementsdoc.xls	312
	bids.aspx	696	cats_torfp_status/datactrfiresuppression00p9200023.pdf	308
	catshomepage.aspx	665	catsii_guidance/catsii_referencecbpoprocess.pdf	233
Policies and Guidance		3,648		25,559
	sdlc.aspx	1,332	sdlc/impl_plan.doc	2,242
	policiesguidance.aspx	702	sdlc/sdlcvol2.pdf	1,545
	sdlctemplates.aspx	606	sdlc/sys_design_doc.doc	1,502
	projectmgmt.aspx	114	sdlc/func_req_doc.doc	855
	projectoversight.aspx	92	sdlc/sdlcvol1.pdf	704
Operations and Support		2,599		14,332
	operationsupporthome.aspx	574	voice/tollfreedirectory.pdf	538
	asmsecurityforms.aspx	307	asmsecurityforms/teldir_coordinators.pdf	533
	servicedesk.aspx	278	security_guidelines/doitsecuritypolicy.pdf	387
	networkmaryland.aspx	231	security_response/sampledprfinal_rv2_0_.pdf	321
	securitypolicies.aspx	213	security_guidelines/remote_access_policy.pdf	214
About		839		241
	contactus.aspx	246	/about/documents/doitorgchart.pdf	241
	accessibility.aspx	229		
	agyciodirectory.aspx	164		
	default.aspx	68		
	countyit.aspx	48		
CyberSecurity		102		1,037
	cybersecurityhome.aspx	83	2010.06_pcmaintenance.pdf	104
	multimedia.aspx	10	2010.04_cloudcomputing.pdf	93
	newsletters.aspx	9	2010.01_trends.pdf	91
			2010.10_cybersecurity.pdf	85
			wiretransfer.pdf	80
Home page		3,500		
SITE TOTAL		23,746		137,577

November, 2010
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 910

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
J02B0400076	18	J02B0400076	18
One Maryland Broadband Network	10	One Maryland Broadband Network	10
RTM Matrix	9	RTM Matrix	9
Microsoft home user program code	8	Microsoft home user program code	8
spending authorization of \$350,000,000 overall	8	spending authorization of \$350,000,000 overall for the	8
for the CATS I Master Contract	8	CATS I Master Contract	8
security policy	6	security policy	6
peoplesoft	6	peoplesoft	6
050B7800023	6	050B7800023	6
tRAINING PLAN	6	tRAINING PLAN	6
encryption	6	encryption	6
asm security form	6	asm security form	6
sdlc	6	sdlc	6
collection	6	collection	6
property records	6	property records	6
food stamps	5	food stamps	5
broadband	5	broadband	5
One Maryland broadband grant	5	One Maryland broadband grant	5
social media	5	social media	5
disaster recovery	4	disaster recovery	4
terry	4	terry	4
SHAREPOINT	4	SHAREPOINT	4
fmis	4	fmis	4
tested project	4	tested project	4
template RFP	4	template RFP	4
consortium meec education select program	4	consortium meec education select program	4