

**November 2011**  
DoIT website traffic statistics (from Urchin)



11,662 # visits  
42,751 # total page views

How are people coming to our site?

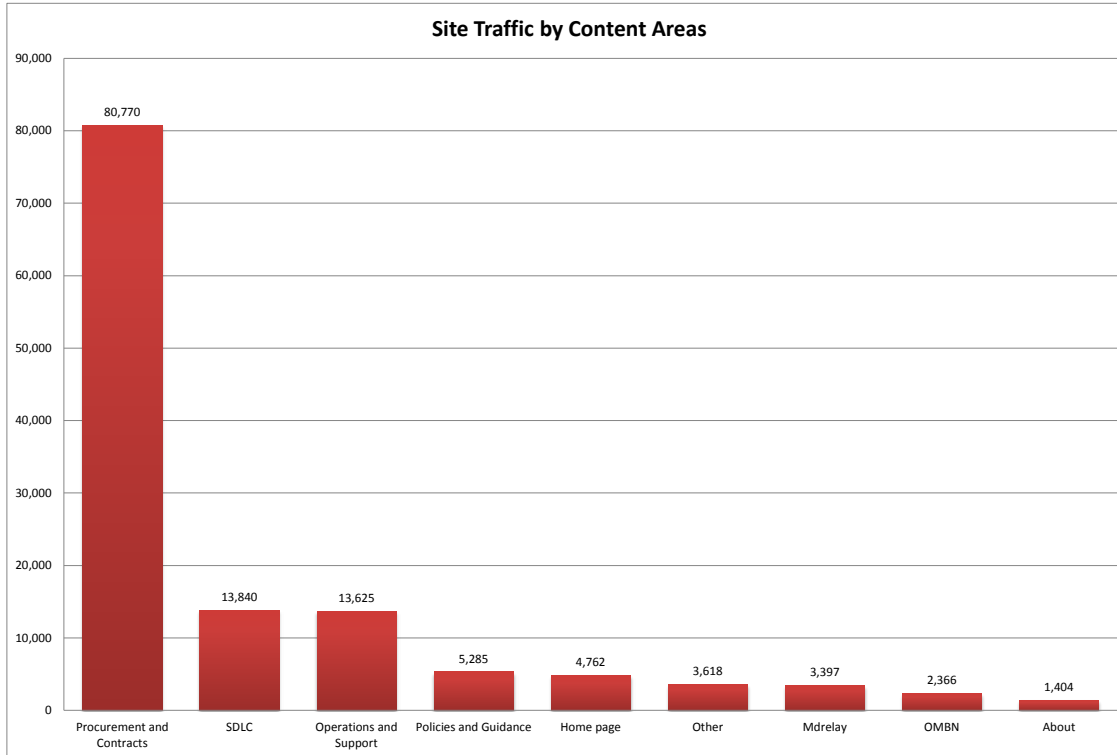
4,064	google
3,414	direct (typed the URL directly)
686	search
616	doitnet
465	doit.state.md.us
431	bing
333	dbm.state.md.us
229	yahoo
161	maryland.gov
59	dllr.state.md.us



Top Content (pageviews and document hits)

<b>Procurement and Contracts</b>	<b>80,770</b>
catsihome.aspx	2,726
catsiitorfpstatus.aspx	2,355
default.aspx	2,153
allmastercontracts.aspx	1,201
bids.aspx	792
<b>Operations and Support</b>	<b>13,625</b>
default.aspx	742
asmsecurityforms.aspx	591
servicedesk.aspx	576
fmis.aspx	536
teldir_coordinators.pdf	524
<b>SDLC</b>	<b>13,840</b>
sys_design_doc.doc	1,182
sdlchome.aspx	681
sdlc%20roles%20and%20responsibilities.pdf	389
impl_plan.doc	363
network%20diagrams.doc	362
<b>Policies and Guidance</b>	<b>5,285</b>
default.aspx	1,141
mdspolicy.pdf	250
fy2013itmpfinal.pdf	242
fy2012stateitmp.pdf	226
fy13itprguidelines.pdf	169
<b>Mdrelay</b>	<b>3,397</b>
home.aspx	882
features.aspx	323
equipment.aspx	258
captel.aspx	115
captioncall.aspx	104
<b>OMBN</b>	<b>2,366</b>
ombnhome.aspx	415
projectplan.aspx200	200
ombnpresentation.pdf	153
ombnsec1511certification.pdf	105
news.aspx	90
<b>About</b>	<b>1,404</b>
contactus.aspx	307
agyciodirectory.aspx	274
doitorgchart.pdf	250
accessibility.aspx	189
countyit.aspx	84
Home page	4,762
<b>SITE TOTAL</b>	<b>129,067</b>

**Site Traffic by Content Areas**



**November, 2011**  
**DoIT Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 2,295

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
peoplesoft	18	K12-0044-29	9
Statewide Wireless PUblic Safety	17	001B7900316	8
700 MHz Contract	17	class c drviers license	6
700 mhz	16	J009200044	6
Labor category Descriptions	15	acquisition process	6
categories described cats ii master	15	deck and poorch	5
network maryland	15	naic codes	4
company licensed state business	14	dhm	4
public safety wireless	13	BYOD	4
Motorola Proposal	13	DGS-08-007-IQC	4
labor categories	13	K12002325Z	4
CATS II Labor Categories	13	CATS II Labor category Descriptiond	3
elections	12	maryland insurance commissioner.com	3
agency it master plan	12	deck and porch	3
sdlc	12	Shirley Moss	3
CATS	11	ARTICLES OF INCO	3
employment	11	maryland insurance commision.com	3
project status report	11	ron.witkowski@doit.state.md.us	3
SDLC	10	ARTICLES OF INCA	3
jobs	10	Baltimore City Communitcy College	3
Search	10	PMLC	3
request for resume	10	K12-0023-25Z	3
fmis	10	3119252.8	3
" PBX Equipment, Software, Services and Maintenance"	9	branding tamplate	2
account management	9	R00B92001620	2