SECTION 1 –GENERAL INFORMATION					
RFR Number: (Reference BPO Number)	R00B9200149				
Functional Area (Enter One Only)	FUNCTIONAL AREA 17 - Documentation/Technical Writing				
PO	POSITION TITLE/S OR SERVICE TYPE/S (Short term staff or PMP)				
56. Technical Writer (Each Master Contractor can only submit one candidate for the RFR)					
Anticipated start date	July 5, 2011				
Duration of assignment	6 Months	6 Months			
Designated Small Business Reserve?(SBR):	No				
(Enter "Yes" or "No") MBE goal, if applicable			%0		
Issue Date: mm/dd/yyyy	June 9, 2011	Due Date: mm/dd/yyyy	June 17	7, 2011	
		Time (EST): 00:00 am/pm	12 NO	ON	
Place of Performance:	Maryland State Department of Education (MSDE) 200 West Baltimore St., SCNPB 3 rd floor Baltimore, MD 21201				
Special Instructions: (e.g. interview information, attachments, etc.)	Interviews will be conducted by a panel using a standardized set of interview questions for all candidates				
Security Requirements (if applicable):	Selected personnel mus	Selected personnel must obtain State ID Badges			
Invoicing Instructions:	Invoices will be submitted at the end of each month for the duration of the task order. Invoices shall comply with all requirements in Section 2.8 of the CATS II Master Contract RFP			y with all	
SECTION 2 – AGENCY POINT OF CONTACT (POC) INFORMATION					
Agency / Division Name:	Maryland State Departme Services/School & Commo				
Agency POC Name:	Dorothy Richburg Procurement Specialist Agency Phone N				
Agency POC Email Address:	drichburg@msde.state.mo	d.us Agency Fax:	POC	410-333-2017	
Agency POC Mailing Address:	Maryland State Department 200 West Baltimore Street Baltimore, MD 21201	t of Education			

SECTION 3 – SCOPE OF WORK

Background

The MSDE's School & Community Nutrition Programs Branch (SCNPB) administers federal and State supported nutrition programs. Release 2 of SCNPB's Major IT Development Project - Maryland Accountability and Reporting System ("MARS") is in the initial development stages.

The SCNPB seeks two individuals to collect and document the required information for MARS Release 3. MARS Release 3 will automate the processes for the Compliance Section, Food Distribution Section Accounts Receivable and Professional Development and Training Section. The two individuals will work collaboratively to determine and document requirements and produce a polished final document.

The final product will be a fully developed, edited and ready-to-insert document for the MARS Release 3 Task Order Request for Proposals (TORFP). The following TORFP Section 2 sub-sections are the requirements for the final document:

The candidate will be expected to possess exemplary grammar, proofreading skills excellent verbal and written communication skills. Experience in writing RFPs and technical requirements for the State of Maryland technical support services a plus.

- 2.4 REQUIREMENTS
- 2.4.1 FUNCTIONAL/BUSINESS REQUIREMENTS
- 2.4.2 TECHNICAL REQUIREMENTS
- 2.4.3 NON-FUNCTIONAL, NON-TECHNICAL REQUIREMENTS
- 2.4.3 SERVICE LEVEL AGREEMENT
- 2.4.5 BACKUP DISASTER RECOVERY
- 2.4.6 HARDWARE, SOFTWARE AND MATERIALS
- 2.5 DELIVERABLES

Position Title/s or Service Type/s (From Section 1 Above)	Duties / Responsibilities
56. Technical Writer	1. The Task Order (TO) Contractor Technical Writer's working
	hours shall be consistent with those of the SCNPB staff. Regular
	SCNPB hours are Monday through Friday 8:30 AM to 5 PM,
	EST It is expected that when needed the Technical Writers will
	work non-standard hours to complete the tasks outlined in this
	RFR within the 180-day duration of this contract
	2. Interview team members, research topics and incorporate
	findings into documents
	3. Save all written documents (notes, drafts finals)in SCNPB
	designated document repository.
	4. All drawings will be in MS Visio and inserted into Microsoft
	Word documents
	5. Edit written material for clarity, flow and proper English usage

MARS Release 3

6. Produce finished Section 2 document for CATS II TORFP

Job Description/s

ТН	E CANDIDATE MUST ALSO:
1.	Demonstrate all aspects of proper communication
	skills, both verbal and non-verbal.
2.	The candidate must articulate clear and concise
	responses to the interview questions
3.	Possess good interpersonal communication skills and
	proper attire.
4.	Have proven and successful experiences in business
	analysis in conjunction with technical writing.

Minimum Qualifications

Position Title/s or Service Type/s	Required Experience/Knowledge/Skill			
(From Section 1 Above)				
56. Technical Writer	For minimum requirements, see CATS II Labor Category Number 56 for Technical Writer. Preferred candidates will meet the following criteria:			
	CANDIDATES MUST MEET THE FOLLOWING CRITERIA:			
	1. Minimum of ten (10) years technical writing experience in technical environments;			
	2. Minimum of ten (10) years developing technical documentation such as requirements specification, design documents, and production support documents;			
	3. Minimum of five (5) years experience using MS VISO; and			
	4. Minimum of five (5) years experience using Microsoft Word			

SECTION 4 - REQUIRED SUBMISSIONS

NOTE:

- Master Contractors electing <u>not</u> to propose in response to the RFR must submit a "CATS II Master Contractor Feedback Form" located under "Master Contractor Login" on the CATS II web site.
- Master Contractors proposing in response to the RFR <u>must</u> submit the following documents:
 - o Resume for each position / service type described in the RFR (Attachment 1)
 - o Price Proposal (Attachment 2)
 - o Conflict of Interest Affidavit (Attachment G in the CATS II RFP)
 - Living Wage Affidavit (Attachment I in the CATS II RFP)

Documents listed below as required by the hiring agency

- 1. Resume showing evidence of all skills listed in Section 3 Scope of Work
- 2. Statement within the Price Proposal that rate is all inclusive Use Attachment 2A for the Price Proposal
- 3. Two (2) current references that can be called for performance verification of the submitted consultant(s) work experience and skills

SECTION 5 – EVALUATION CRITERIA – (Provide a list of evaluation criteria in descending order of importance)

- 1. Specific work experience and relevant technical writing experience as defined by the resume and the interview (minimum qualifications listed in the RFR)
- 2. Knowledge, skills and training as defined by the resume and candidate interview
- 3. Price rankings of the proposals
- 4. References

Basis for Award Recommendation

RFRs will be awarded in accordance with the competitive Sealed Proposals process under COMAR 21.05.03. The agency POC will recommend award to the Master Contractor whose proposal is determined to be the most advantageous to the State, considering price and the evaluation factors set forth in the RFR. The agency POC will initiate and deliver a RFR Agreement to the selected Master Contractor. Master Contractors should be aware that if selected, State law regarding conflict of interest may prevent future participation in procurements related to the RFR Scope of Work, depending upon specific circumstances.

ATTACHMENT 1 – RFR RESUME FORM RFR # R00B9200149

Instructions: Insert resume information in the fields below; do not submit other resume formats. Submit only one resume per Position or Service described in Section 1 of the RFR. If the RFR requests multiple Positions or Services, use a separate resume form for each proposed candidate.

use a separate resume form f			TATA: II the RERE	equests i	nurupie i	ositions of Services,
Candidate Name:		Position Title or Service Type (from Section 1 of the RFR):				
Master						
Contractor:						
A. Education / Train	ing			1	1	
Institution Name /	City / State	Degre	ee / Certification	Ye Comp		Field Of Study
<add as="" lines="" needed=""></add>						
B. Relevant Work E	xperience			1	I	
Describe work exp	erience relevant to the l described in Section 3 of					
[Organization] Description of Work [Title / Role] [Period of Employment / Work] [Location] [Contact Person (Optional if current employer)]						
[Organization] Description of Work [Title / Role] [Period of Employment / Work] [Location] [Contact Person]						
<add as="" lines="" needed=""></add>						
C. Employment History List employment history, starting with the most recent employment first						
Start and End Dates	Job Title or Positi	on	Organization N	ame	Rea	ason for Leaving
<add as="" lines="" needed=""></add>						
D. References List persons the State may contact as employment references						
Reference Name	Job Title or Positi	on	Organization N	ame	Te	lephone / Email
<add as="" lines="" needed=""></add>						

ATTACHMENT 2 RFR PRICE PROPOSAL RFR # R00B9200149

(This form is to be filled out by Master Contractors)

Proposed Labor Category	Hourly Labor Rate	No. of Hours	Total Hours (up to 6 months)
56. TECHNICAL WRITER		1040	\$
	Total RFR Price		\$

VENDOR'S NAME		
ADDRESS		
CITY, STATE AND ZIP CODE		
FIN	DUNS NO	
TELEPHONE NO	FAX NO	
EMAIL ADDRESS		
SIGNATURE		
PRINTED NAME		
TITLE_	DATE	

THE HOURLY LABOR RATE IS THE ACTUAL RATE THE STATE WILL PAY FOR SERVICES AND MUST BE RECORDED IN DOLLARS AND CENTS. THE HOURLY LABOR RATE CANNOT EXCEED THE MASTER CONTRACT RATE, BUT MAY BE LOWER. RATES MUST INCLUDE ALL DIRECT AND INDIRECT COSTS AND PROFIT FOR THE MASTER CONTRACTOR TO PERFORM UNDER THE TOA.