SECTION 1 – GENERAL INFORMATION					
RFR Number: (Reference BPO Number)	R00B9200156				
Functional Area (Enter One Only)	Functional Area Sixtee	n – M	ledia and T	Training	Center Support
	Position Title/s or Serv (Short term staff or		ſype∕s		
28. Training Specialist and Appl (Each Master Co	ication User Support ontractor can only submit	t one	candidate	for the R	FR)
Anticipated start date	August 1, 2011				,
Duration of assignment	Six Months				
Designated Small Business Reserve?(SBR): (Enter "Yes" or "No")	No				
MBE goal, if applicable				0%	
Issue Date: mm/dd/yyyy	June 29, 2011	mm/c	e Date: dd/yyyy e (EST):	July 7, 2	
Place of Performance:	00:00 am/pmMaryland State Department of EducationDivision of Accountability, Assessment and Data Systems200 West Baltimore Street; Baltimore, MD 21201				
Special Instructions: (e.g. interview information, attachments, etc.)	Interviews will be conducted by a panel of three persons using a standardized set of interview questions. Structured interviews will be performed via phone				
Security Requirements (if applicable):	Pass reference checks and obtain State ID Badge				
Invoicing Instructions:	Standard invoicing procedu	res fo	r the CATS	II Master (Contract
SECTION 2 – AGENCY POINT OF CONTACT (POC) INFORMATION					
Agency / Division Name:	Maryland State Department of Education Division of Accountability, Assessment and Data Systems				
Agency POC Name:	Dorothy Richburg Procurement Specialist	<u> </u>	Agency F Phone N	20°	410-767-0628
Agency POC Email Address:	drichburg@msde.state.m	d.us	Agency F Fax:	200	410-333-2017
Agency POC Mailing Address:	Maryland State Departme 200 West Baltimore Stree Baltimore, MD 21201		Education		

SECTION 3 – SCOPE OF WORK

Background

Maryland State Department of Education (MSDE) has assumed a progressive stance in the collection, validation and reporting of education accountability data. The state established its first Educational Data Warehouse (EDW) in 1999 and today strives to achieve the ten essential elements and fundamentals for PreK-12 longitudinal data systems established by the Data Quality Campaign, see <u>www.dataqualitycampaign.org</u> for additional information on the ten essential requirements.

With the increase in reporting requirements for Federal, and State longitudinal student data, MSDE is increasing the kinds of student data collected and analyzed. To help MSDE achieve this aim, The Division of Accountability and Assessment is modernizing and enhancing its; (1) Educational Data Warehouse (EDW) and (2) associated data reporting systems. As a result of a multitude of new dashboard and data entry applications within DAA for the Race to the Top projects, there is an increased need for specialized end-user training, education, and Q&A phone and online support.

The candidate must demonstrate all aspects of proper communication skills, both verbal and nonverbal, articulate clear and concise responses to the interview questions and possess good interpersonal communication skills and proper attire.

The objective of this Request for Resume (RFR) is to acquire the short-term services of **One**(1) **Training and Application User Support Specialist.** This specialist will prepare and deliver end-user training and provide online and phone support to help users navigate and use analytical reports, dashboards, and data entry applications.

Job Description/s		
Position Title/s or Service Type/s	Duties / Responsibilities	
(From Section 1 Above)		
28. Training Specialist and Application	1. Conducts the research necessary to develop and revise	
User Support	training courses	
	2. Prepares all instructor materials (course outline, background material, and training aids).	
	3. Prepares all student materials (course manuals, workbooks, handouts, completion certificates, and course critique forms).	
	4. Trains end-uses by conducting webinars, workshops, and seminars.	
	 Provides online and phone Q&A support to end-users for new application rollouts and every day use. 	

Mir	nimum Qualifications		
Position Title/s or Service Type/s (From Section 1 Above)	Required Experience/Knowledge/Skill		
28. Training Specialist and Application User Support	For minimum requirements, see CATS II Labor Category number 28 Training Specialist.		
	CANDIDATES MUST MEET THE FOLLOWING CRITERIA:		
	1. Minimum of four (4) years experience preparing and delivering end-user training material		
 Minimum of four (4) years experience delivering training in a K12 environment, or other classroom environment 			
	3. Minimum of one (1) years experience providing application support end-users via phone or the Internet		
	4. Minimum of one (1) years experience with online webinar systems such as GoTo Meeting or Webex.		
	5. Evidence of education as trainer or educator.		
 NOTE: Master Contractors may propose only one candidate for each position requested. Master Contractors electing <u>not</u> to propose in response to the RFR must submit a "Master Contractor Feedback Form" via the "Master Contractor Login" on the CATS II web site. Master Contractors proposing in response to the RFR <u>must</u> submit the documents below <u>as separate files</u> contained in <u>two separate emails</u> as follows: 			
Email 1 with "Technical": Master Contractor Name, RFR number, & candidate name, and in the subject line			
	ategory described in the RFR (Attachment 1)		
Email 2 with "Financial": Master Contractor Name, RFR number, & candidate name, and in			
the subject line • Price Proposal (Attachment 2) • Conflict of Interest Affidavit (Attachment G in the CATS II RFP) • Living Wage Affidavit (Attachment I in the CATS II RFP) • Any documents listed below as required by the hiring agency			
1. Resume showing evidence of all skill	s listed in Section 3. Scope of Work		
2. Statement within the Price Proposal that rate is all inclusive – Use Attachment 2 for the Price Proposal			
3. Two (2) current references that can consultant(s) work experience and skill	be called for performance verification of the submitted s		

SECTION 5 – EVALUATION CRITERIA

(Provide a list of evaluation criteria in descending order of importance)

Candidate must meet minimum qualifications in Section 3 to be considered for an interview.
 Candidate interview will be ranked based on technical questions

3. Price rankings of the proposals

4. References

Basis for Award Recommendation

RFRs will be awarded in accordance with the competitive Sealed Proposals process under COMAR 21.05.03. The agency POC will recommend award to the Master Contractor whose proposal is determined to be the most advantageous to the State, considering price and the evaluation factors set forth in the RFR. The agency POC will initiate and deliver a RFR Agreement to the selected Master Contractor. Master Contractors should be aware that if selected, State law regarding conflict of interest may prevent future participation in procurements related to the RFR Scope of Work, depending upon specific circumstances.

ATTACHMENT 1 – RFR RESUME FORM RFR # R00B9200156

TRAINING SPECIALIST AND APPLICATION USER SUPPORT

Instructions: Insert resume information in the fields below; do not submit other resume formats. Submit only one resume per Position or Service described in Section 1 of the RFR. If the RFR requests multiple Positions or Services, use a separate resume form for each proposed candidate.

Candidate	Position Title or Service Type (from Section 1 of the RFR):
Name:	
Master	
Contractor:	

A. Education / Training

Institution Name / City / State	Degree / Certification	Year Completed	Field Of Study
<add as="" lines="" needed=""></add>			

B. Relevant Work Experience Describe work experience relevant to the Duties / Responsibilities and Required Experience / Knowledge / Skill described in Section 3 of the RFR. Start with the most recent experience first; do not include non-relevant experience.

[Organization] [Title / Role] [Period of Employment / Work] [Location] [Contact Person (Optional if current employer)]	Description of Work
[Organization] [Title / Role] [Period of Employment / Work] [Location] [Contact Person]	Description of Work

<add lines as needed>

C. Employment History

List employment history, starting with the most recent employment first

Start and End Dates	Job Title or Position	Organization Name	Reason for Leaving
<add as="" lines="" needed=""></add>			

D. References

List persons the State may contact as employment references

Reference Name	Job Title or Position	Organization Name	Telephone / Email
<add as="" lines="" needed=""></add>			

ATTACHMENT 2

RFR PRICE PROPOSAL RFR # R00B9200156 TRAINING SPECIALIST AND APPLICATION USER SUPPORT

(This form is to be filled out by Master Contractors)

Proposed Labor Category	Hourly Labor Rate	Total Hours (up to 6 months)	Labor Category Price (Labor Rate x Hours)
28. Training Specialist	\$	1040 hrs	\$
Total RFR Price (Sum of Labor Category Prices):			\$

VENDOR'S NAME	
ADDRESS	
CITY, STATE AND ZIP CODE	
FIN	_DUNS
TELEPHONE NO	FAX NO
EMAIL ADDRESS	
SIGNATURE	
PRINTED NAME	
TITLE	DATE

The Hourly Labor Rate is the actual rate the State will pay for services and must be recorded in dollars and cents. The Hourly Labor Rate cannot exceed the Master Contract Rate, but may be lower. Rates must include all direct and indirect costs and profit for the Master Contractor to perform under the TOA.