	Section 1 –General In	form	ation		
RFR Number: (Reference BPO Number)	R00B9200157				
Functional Area (Enter One Only)	FUNCTIONAL AREA TWO – WEB AND INTERNET SYSTEMS				
Position Title/s or Service Type/s (Short term staff or PMP)					
10. Applications Programmer – Race To The Top (RTTT) Oracle OBIEE Business Intelligence Developer (Each Master Contractor may submit two candidates for the RFR)				Intelligence	
Anticipated start date	September 26, 2011				
Duration of assignment	Six Months				
Designated Small Business Reserve?(SBR): (Enter "Yes" or "No")	No				
MBE goal, if applicable				0%	
Issue Date: mm/dd/yyyy	August 24, 2011		Date:	August	31, 2011
, 33, 33,33		Time	e (EST): am/pm	No Late 2:00 PM	
Place of Performance:	Maryland State Department of Education Division of Accountability, Assessment and Data Systems (DAADS) 200 West Baltimore Street Baltimore, MD 21201				
Special Instructions: (e.g. interview information, attachments, etc.)	Interviews will be conducted by a panel of three persons using a standardized set of interview questions.				
Security Requirements (if applicable):	Pass reference checks and obtain State ID Badge				
Invoicing Instructions:	Standard invoicing procedures for the CATS II Master Contract				
Section 2 – Agency Point of Contact (POC) Information					
Agency / Division Name:	Maryland State Department of Education / Division of Accountability and Assessment				
Agency POC Name:	Dorothy Richburg Procurement Officer	201	Agency F		410-767-0628
Agency POC Email Address:	drichburg@msde.state.md.u	18	Agency F Fax:		410-333-2017
Agency POC Mailing Address:	Maryland State Department of Education 200 West Baltimore Street Baltimore, MD 21201				

## SECTION 3 – SCOPE OF WORK Background

Maryland State Department of Education (MSDE) has assumed a progressive stance in the collection, validation and reporting of education accountability data. The state established its first Educational Data Warehouse (EDW) in 1999 and today strives to achieve the ten essential elements and fundamentals for PreK-12 longitudinal data systems established by the Data Quality Campaign, see www.dataqualitycampaign.org for additional information on the ten essential requirements.

With the increase in reporting requirements for Federal, and State longitudinal student data, MSDE is increasing the kinds of student data collected and analyzed. To help MSDE achieve this aim, The Division of Accountability and Assessment is modernizing and enhancing its; (1) Educational Data Warehouse (EDW) and (2) associated data collection systems. As a result of a multitude of new projects within DAA, there is an increased need for additional specialized database and application administrator services to maintain, upgrade, install, patch, monitor, and participate in the enhancement of the existing servers, databases, ETL programs, Erwin ERDs and dimensional models, and data dictionaries that support, but not limited to, the following systems; (1) DAA EDW, (2) DAA ETL, (3) Standard Course System, (4) DAA Performance and Accountability Dashboards, (5) K12 Report Card, and other related applications and servers.

The objective of this Request for Resume (RFR) is to acquire the short-term services of <u>FOUR</u> (4) Oracle OBIEE BI Developers to develop Race to the Top performance and accountability data sets, dashboards, alerts, analytics, KPIs, and BI Publisher reports.

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Job Description/s			
Position Title/s or Service Type/s (From Section 1 Above)	Duties / Responsibilities		
10. Applications Programmer -RTTT Oracle OBIEE BI Developer	Review and document data structures, report data, and data quality processes of the educational data warehouse Map, compare, and gap the MSDE educational data warehouse data structures to national data models to identify areas for modification and/or improvement.  Design new data structures for new RTTT reporting functionality.  Prepare Component Impact Summary for the eleven data domains, and associated processes  Participate with the MLDS team and document proposed data structure and processes changes based upon a redesign analysis		
	Prepare a Design Change Impact analysis summary for each data domain and associated processes for the proposed		

changes to that domain, for data structures, analytics, reports, and data quality routines, and design (1) data sets from SAS, data sets from Oracle tables, (2) KPIs, (3) physical layer connections to data sources, (4) metadata business layer, (5) presentation layer, (6) dashboards with graphics, (7) analytics, (8) alerts, (9) BI Publisher reports, and (10) OLAP cubes for educational data from the Educational Data Ware house or other MLDS data sources.

Prepare a Development Strategy Summary for each data domain, for the proposed changes to that domain and associated processes, for data structures, analytics, reports, and data quality routines.

Define, prepare, and develop; (1) data sets from SAS, data sets from Oracle tables, (2) KPIs, (3) physical layer connections to data sources, (4) metadata business layer, (5) presentation layer, (6) dashboards with graphics, (7) analytics, (8) alerts, (9) BI Publisher reports, and (10) OLAP cubes for educational data from the Educational Data Ware house or other MLDS data sources.

Create test plan cases for each data domain, for the proposed changes to that domain, for analytics, reports, and data quality routines.

Assist in testing change cases, and preparing test results, for each data domain, for the proposed changes to that domain, for analytics, reports, and data quality routines.

Assist in preparing conversion schedules, cut-over procedures, and cut-over component checklists.

Implement OBIEE dashboards, BI Publisher reports, and Oracle OLAP cubes in a production environment that can support 300 users.

Minimum Qualifications				
Position Title/s or Service Type/s (From Section 1 Above)	Required Experience/Knowledge/Skill			
10. Applications Programmer -RTTT Oracle OBIEE BI Developer	For minimum requirements, see CATS II Labor Category for Applications Programmer. Preferred candidates will meet the following criteria:  • Education - BS in computer science.  • Verifiable training course or on the job training for OBIEE reports, alerts, dashboard, and metadata design and development with either a course certificate or past employer verification of work performed  • Verifiable training course in programming for SQL			
	and PL/SQL with either a course certificate or on the job training from a past employer.			
	Work Experience:         O Minimum of 5 years verifiable experience developing OBIEE dashboards, analytics, alerts, physical connect strings, business layer model with dimensions and hierarchies, presentation layer development, and role based security.			
	o Minimum of 2 years verifiable experience developing BI Publisher reports.			
	o Minimum of 2 years verifiable experience developing OLAP cubes.			
	<ul> <li>Minimum of 2 years verifiable experience performing systems business and requirements analysis on data warehouse development projects.</li> </ul>			
	<ul> <li>Minimum of 2 years verifiable experience working with end-uses in defining and preparing system requirements, dashboard user interface design documents.</li> </ul>			
	o Minimum of 2 years verifiable experience translating user requirements into data structure designs to relational 3N form, and Oracle OLAP cubes			
	<ul> <li>Minimum of 1 year OBIEE administration and management</li> </ul>			
	o Minimum of 1 year project experience in developing K-12 CTE, early childhood, or student OBIEE dashboards			

#### **Section 4 - Required Submissions**

#### NOTE:

- Master Contractors may propose only one candidate for each position requested.
- Master Contractors electing <u>not</u> to propose in response to the RFR must submit a "Master Contractor Feedback Form" via the "Master Contractor Login" on the CATS II web site.
- Master Contractors proposing in response to the RFR <u>must</u> submit the documents below <u>as separate</u> <u>files</u> contained in <u>two separate emails</u> as follows:

#### Email 1 with "Technical": Master Contractor Name, RFR number, & candidate name, and in the subject line

o Resume for each labor category described in the RFR (Attachment 1)

#### Email 2 with "Financial": Master Contractor Name, RFR number, & candidate name, and in the subject line

- o Price Proposal (Attachment 2)
- o Conflict of Interest Affidavit (Attachment G in the CATS II RFP)
- o Living Wage Affidavit (Attachment I in the CATS II RFP)
- o Any documents listed below as required by the hiring agency
- 1. Resume showing evidence of all skills listed in Section 3. Scope of Work
- 2. Statement within the Price Proposal that rate is all inclusive Use Attachment 2 for the Price Proposal
- 3. Two (2) recent references that can be called for performance verification of the submitted consultant(s) work experience and skills

## Section 5 – Evaluation Criteria – (Provide a list of evaluation criteria in descending order of importance)

- 1. Candidate must meet minimum skills in Section 3 to be considered for an interview.
- 2. Candidate's interview will be ranked based on 20 technical questions
- 3. Price rankings of the proposals
- 4. Candidate's technical merit will rank higher of the overall rank component

#### **Basis for Award Recommendation**

RFRs will be awarded in accordance with the competitive Sealed Proposals process under COMAR 21.05.03. The agency POC will recommend award to the Master Contractor whose proposal is determined to be the most advantageous to the State, considering price and the evaluation factors set forth in the RFR. The agency POC will initiate and deliver a RFR Agreement to the selected Master Contractor. Master Contractors should be aware that if selected, State law regarding conflict of interest may prevent future participation in procurements related to the RFR Scope of Work, depending upon specific circumstances.

#### APPLICATIONS PROGRAMMER

# Race To The Top (RTTT) Oracle OBIEE Business Intelligence Developer ATTACHMENT 1-RFR RESUME FORM RFR # R00B9200157

Instructions: Insert resume information in the fields below; do not submit other resume formats. Submit only one resume per Position or Service described in Section 1 of the RFR. If the RFR requests multiple Positions or Services, use a separate resume form for each proposed candidate.

use a separate resume form f			requests mul	tiple Positions or Services,	
Candidate Name:	Pe	Position Title or Service Type (from Section 1 of the RFR):			
Master Contractor:					
A. Education / Train	ing			1	
Institution Name /	City / State	Degree / Certification	Year Complete	ed Field Of Study	
<add as="" lines="" needed=""></add>					
Knowledge / Skill not include non-rel	described in Section 3 of evant experience.	•	•	•	
[Organization] [Title / Role] [Period of Employment / Work] [Location] [Contact Person (Optional if current employer)]	Description of Work				
[Organization] [Title / Role] [Period of Employment / Work] [Location] [Contact Person]	Description of Work				
<add as="" lines="" needed=""></add>					
C. Employment Hist List employment h	ory istory, starting with the m	ost recent employment f	irst		
Start and End Dates	Job Title or Position	Organization N	lame	Reason for Leaving	
<add as="" lines="" needed=""></add>					
D. References List persons the Sta	ate may contact as employ	yment references			
Reference Name	Job Title or Position	Organization N	lame	Telephone / Email	
<add as="" lines="" needed=""></add>					

#### APPLICATIONS PROGRAMMER

# Race To The Top (RTTT) Oracle OBIEE Business Intelligence Developer $ATTACHMENT\ 2$

# RFR PRICE PROPOSAL RFR # R00B9200157

(This form is to be filled out by Master Contractors)

Proposed Labor Category	Hourly Labor Rate	Total Hours (up to 6 months)	Labor Category Price (Labor Rate x Hours)
#10 – Applications Programmer	\$	1040 hrs	\$
Total RF	\$		

VENDOR'S NAME		
ADDRESS		
CITY, STATE AND ZIP CODE		
TELEPHONE NO	FAX NO	
FIN	DUNS NO	
EMAIL ADDRESS		
SIGNATURE		
PRINTED NAME		
TITI E	DATE	

The Hourly Labor Rate is the actual rate the State will pay for services and must be recorded in dollars and cents. The Hourly Labor Rate cannot exceed the Master Contract Rate, but may be lower. Rates must include all direct and indirect costs and profit for the Master Contractor to perform under the TOA.