

April 2013  
DoIT website traffic statistics (from Urchin)

14,760 # visits  
54,217 # total page views  
90,873 # total document hits

How are people coming to our site?

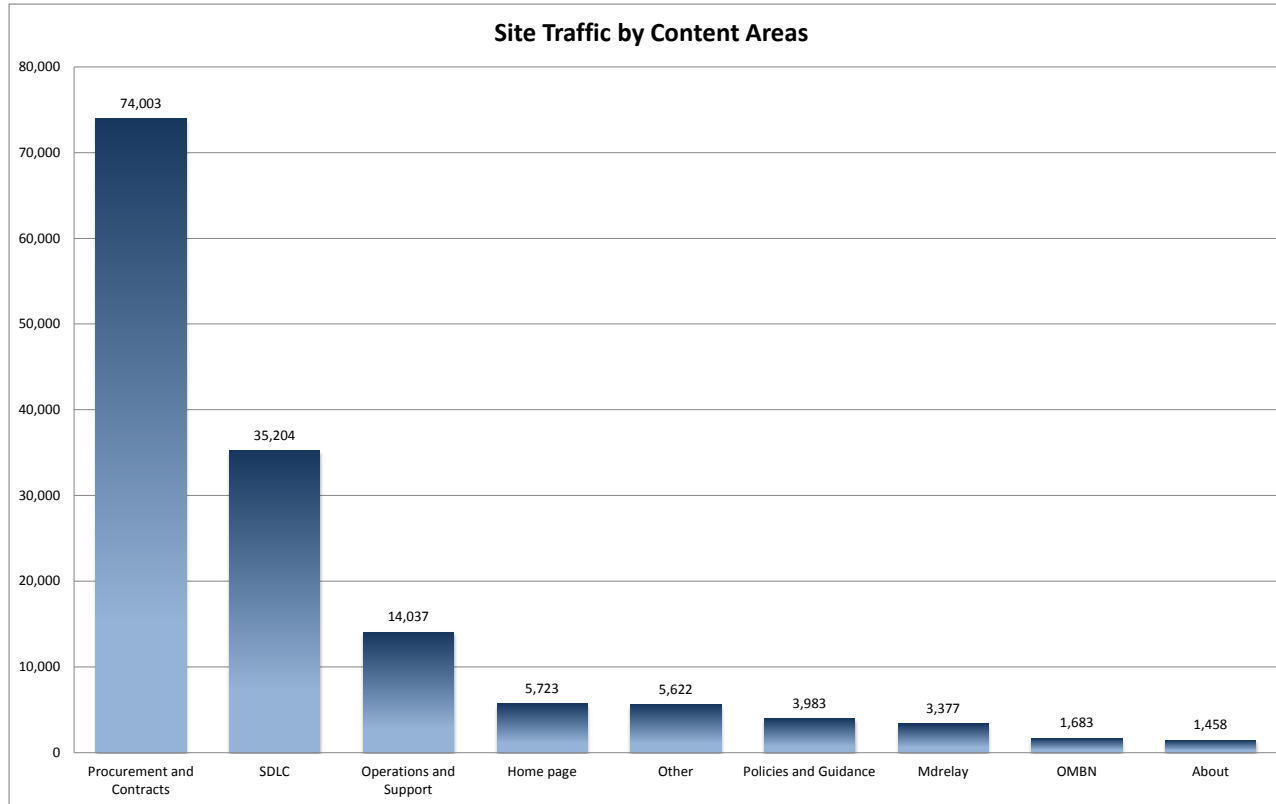
4,440 direct (none)  
4,308 google(organic)  
1,334 google.com(referral)  
873 search  
569 bing  
540 doitnet  
532 doit.state.md.us  
252 yahoo  
203 maryland.gov  
107 google.co.in



Top Content (pageviews and document hits)

<b>Procurement and Contracts</b>	74,003
catsiitorfpstatus.aspx	3,109
catsiihome.aspx	3,030
default.aspx	2,947
allmastercontracts.aspx	1,625
bids.aspx	1,539
<b>SDLC</b>	35,204
formservertemplates/wbs.doc	2,901
sys_design_doc.doc	2,434
impl_plan.doc	1,993
func_req_doc.doc	1,421
sdllhome.aspx	1,016
<b>Operations and Support</b>	14,037
doitsecuritypolicy2013.pdf	1,388
tollfreedirectory.pdf	1,352
securitypolicies.aspx	1,193
default.aspx	921
wireless_commercial_resource_sharing/lease_template_01_21_2003.doc	683
<b>Policies and Guidance</b>	3,983
default.aspx	1,450
itpr_pprpirprocess.pdf	224
mtaftecharch101.pdf	193
itprguidelines.pdf	170
contractmgmtpractice.aspx	126
<b>Mdrelay</b>	3,377
home.aspx	915
features.aspx	452
equipment.aspx	249
contact.aspx	86
matapplication.pdf	85
<b>OMBN</b>	1,683
ombnhome.aspx	431
projectplan.aspx	134
ombnpresentation.pdf	101
currentconstruction.aspx	94
goals.aspx	62
<b>About</b>	1,458
agyciodirectory.aspx	376
contactus.aspx	279
doitorgchart.pdf	190
gio.aspx	190
accessibility.aspx	189
Home page	5,723
<b>SITE TOTAL</b>	145,090

Site Traffic by Content Areas



**April, 2013**  
**DoIT Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 1,160

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
Public Information Officer	15	apostille	6
security policy	14	D38B3400006	4
cats	14	26887	3
DOIT MBE Officer	13	F50B3400058	3
MBE Officer	13	TORFP # F50B340005	3
google	11	transmittal reports wont print	2
MDE Officer	11	26887c2g	2
Southern Maryland Cable	11	001B1400342	2
CATS	10	Ken Ulman	1
System Security Plan	10	mike boulderson	1
State Board of Election RFP	9	allworx	1
jobs	9	securevue	1
cats plus	8	document shredders	1
open RFP	7	matress wearhouse	1
labor categories	7	"recruiting service"	1
training	7	Cuffie	1
phase 5	7	Pelco Spectra and Axis	1
fmis	6	ingersoll	1
conflict of interest affidavit	6	060B14000006	1
Master Contractors labor	6	Allworx	1
RFP LAbor categories	6	Eugene Cottman	1
phase 4	6	logitech	1
phase 6	6	foregin language standards	1
fmis training	6	060B040007	1
digital certificates	6	applicationi	1