

July 2013
DoIT website traffic statistics (from Urchin)

15,992 # visits
60,768 # total page views
97,976 # total document hits

How are people coming to our site?

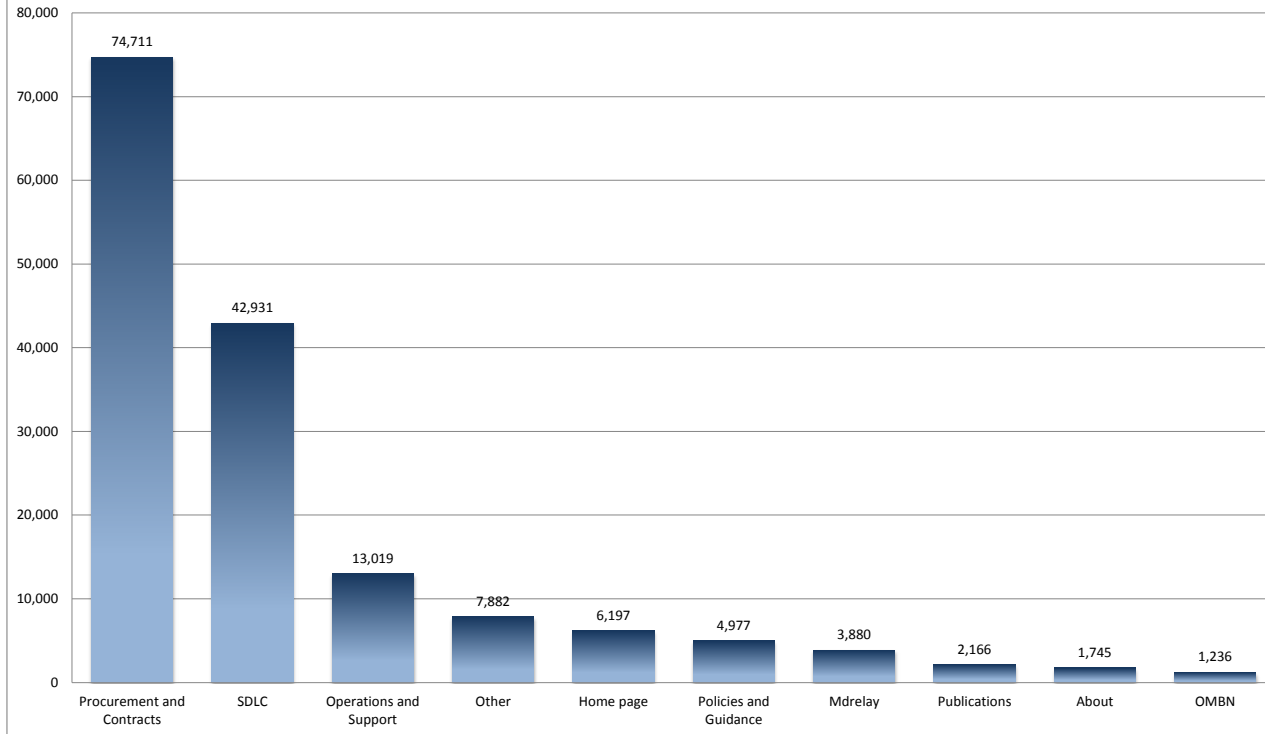
| | |
|-------|---------------------------------|
| 4,900 | direct (typed the URL directly) |
| 4,484 | google |
| 1,620 | google.com |
| 781 | search |
| 651 | bing |
| 497 | doitnet |
| 476 | doit.state.md.us |
| 253 | intranet.dpscs.mdstate |
| 224 | maryland.gov |
| 216 | yahoo |



Top Content (pageviews and document hits)

| | |
|-------------------------------------|--------|
| Procurement and Contracts | 74,711 |
| catsplushome.aspx | 3,035 |
| default.aspx | 2,706 |
| catsiihome.aspx | 2,649 |
| catsiitorfpstatus.aspx | 2,636 |
| f50p1400151sps_sr_progmgrduties.pdf | 1,522 |
| SDLC | 42,931 |
| wbs.doc | 5,811 |
| sys_design_doc.doc | 3,473 |
| impl_plan.doc | 3,273 |
| func_req_doc.doc | 2,332 |
| network+diagrams.doc | 1,284 |
| Operations and Support | 13,019 |
| tollfreedirectory.pdf | 1,287 |
| securitypolicies.apx | 1,282 |
| default.aspx | 958 |
| fmis.aspx | 718 |
| asmsecurityforms.aspx | 556 |
| Policies and Guidance | 4,977 |
| default.aspx | 1,626 |
| itpr_prrpirprocess.pdf | 285 |
| itprguidelines.pdf | 236 |
| fy15itmpguidance-template.doc | 223 |
| itprwordtemplate.doc | 183 |
| Mdrelay | 3,880 |
| home.aspx | 890 |
| equipment.aspx | 377 |
| features.aspx | 371 |
| ustf.aspx | 120 |
| services.aspx | 112 |
| Publications | 2,166 |
| doitsecuritypolicy.pdf | 917 |
| fy2015itmpfinal.pdf | 340 |
| fy2014itmpfinal.pdf | 240 |
| fy2013itmpfinal.pdf | 203 |
| mdspolicy.pdf | 159 |
| About | 1,745 |
| agyciodirectory.aspx | 328 |
| doitorgchart.pdf | 296 |
| contactus.aspx | 284 |
| aboutdoithome.aspx | 181 |
| countit.aspx | 175 |
| OMBN | 1,236 |
| ombnhome.aspx | 265 |
| projectplan.aspx | 118 |
| ombnppresentation.pdf | 74 |
| currentconstruction.aspx | 59 |
| cecil+county.pdf | 44 |
| Home page | 6,197 |

Site Traffic by Content Areas



July, 2013
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 1158

| Top 25 Queries | # Occurrences | Top 25 Queries Not Found | # Occurrences |
|------------------------------|----------------------|--|----------------------|
| Search | 18 | J01B3400038 | 5 |
| mbe | 10 | F50B3400075 | 4 |
| sdlc | 9 | D38B4400002 | 3 |
| test | 8 | J01B3400016 | 3 |
| traceability | 8 | huawei | 3 |
| google | 7 | error codes mver | 2 |
| backup requirements | 7 | lvantis | 2 |
| labor categories | 7 | POSS | 2 |
| template | 7 | Intellitrak | 2 |
| sps | 6 | jesse wayne stanford jr | 2 |
| erp | 6 | R00B3400093 | 2 |
| SPS | 6 | CATSII RFR Template for Business Services, Revised 11/5/09 | 2 |
| HOBO | 5 | J01B3400039 | 2 |
| business associate agreement | 5 | J03P3400012 | 2 |
| security report | 5 | RFR J01B3400016 | 1 |
| EBS | 5 | yard sakes | 1 |
| procurement | 5 | HHOBO | 1 |
| Telecommunications Division | 5 | social medial policy | 1 |
| mainframe | 5 | telecommunicaions contract | 1 |
| doit | 5 | Avantis | 1 |
| forms | 5 | 001IT819241 | 1 |
| invitation for bids | 5 | fmis screen 2999 | 1 |
| ibm | 5 | "Port Operations and Security System" | 1 |
| Test | 5 | eito | 1 |
| comcast | 5 | accounts receiable fmis | 1 |