

July 2011
DoIT website traffic statistics (from Urchin)



10,608 # visits
40,790 # total page views

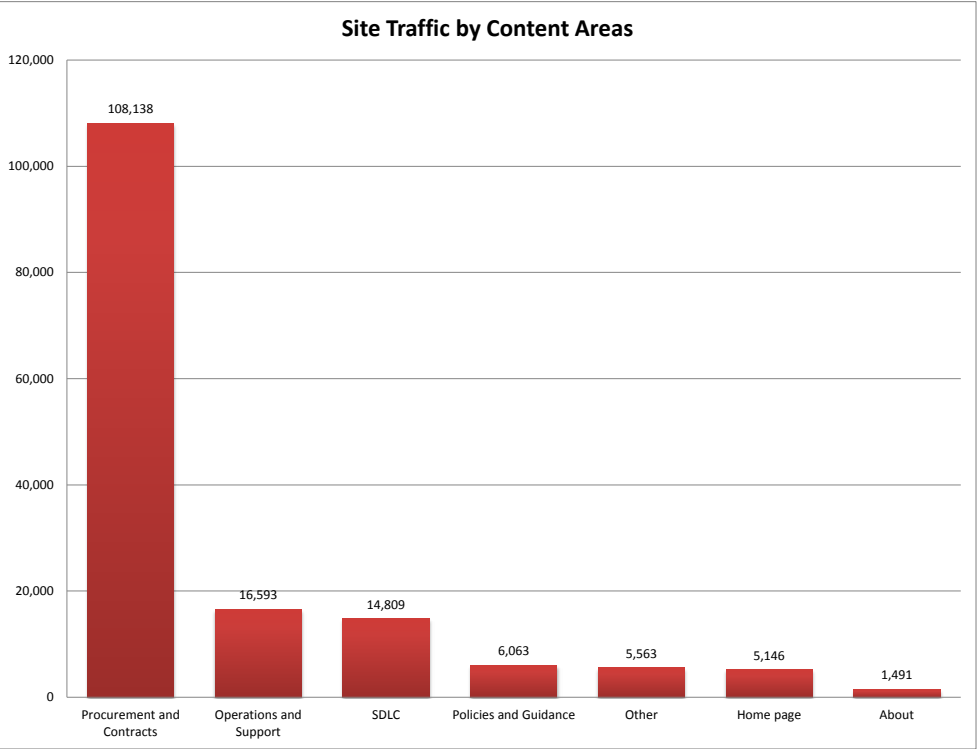
How are people coming to our site?

3,394	direct (typed the URL directly)
3,102	google
750	search
613	doitnet
487	doit.state.md.us
477	dbm.state.md.us
406	bing
221	yahoo
164	maryland.gov
87	dbm.maryland.gov



Top Content (pageviews and document hits)

Procurement and Contracts	108,138
catsiihome.aspx	2,606
default.aspx	2,457
catsiitorfstatus.aspx	2,145
bids.aspx	1,294
allmastercontracts.aspx	1,115
Operations and Support	16,593
default.aspx	765
asmsecurityforms.aspx	605
servicedesk.aspx	597
teldir_coordinators.pdf	558
tollfreedirectory.pdf	546
SDLC	14,809
sys_design_doc.doc	712
sdlchome.aspx	686
impl_plan.doc	599
func_req_doc.doc	380
templates.aspx	358
Policies and Guidance	6,063
default.aspx	1,076
fy2012stateitmp.pdf	315
mdspolicy.pdf	277
fy12itpr_gj_final.pdf	229
fy2011stateitmp.pdf	179
About	1,491
contactus.aspx	413
agyciodirectory.aspx	281
accessibility.aspx	221
doitorgchart.pdf	211
countyit.aspx	113
Home page	5,146
SITE TOTAL	157,803



July, 2011
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 1,653

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
quality assurance plan	27	U00P2400012	15
contract modification	24	town code for Damascus/mo/co/us	8
sharepoint	18	060B900005	7
asset	14	ps x-3050	5
see cats ii labor	13	J00B920046	4
pbx3	13	rudolph	4
itpr examples	12	hershey park	4
social media	12	wendy murrill	4
help desk	11	town code for Damascus/m o/co/us	4
training	11	Search Rashard Hubbard	4
logo	11	m00b1400437	4
Labor Category	11	050r58007	4
webcom	10	mstechnologies	3
test	9	elearning pbxiii ordering overview	3
r*stars training	9	F50B240004	3
2011 Year End closing	9	Reprographics	3
doitsptoolkit	9	Master Contractor pric	3
FMIS	9	f50b2400002	3
fmis manual	8	F50b2400002	3
Opass standard forms	8	student engineer co op	3
portal	8	psx	3
acf2	8	psx-3050	3
COOP	8	mr sivak	2
"quality assurance plan"	8	M00B240017	2
acf2 logonid maintenance form	7	racing commision	2