

June, 2012
DoIT website traffic statistics (from Urchin)

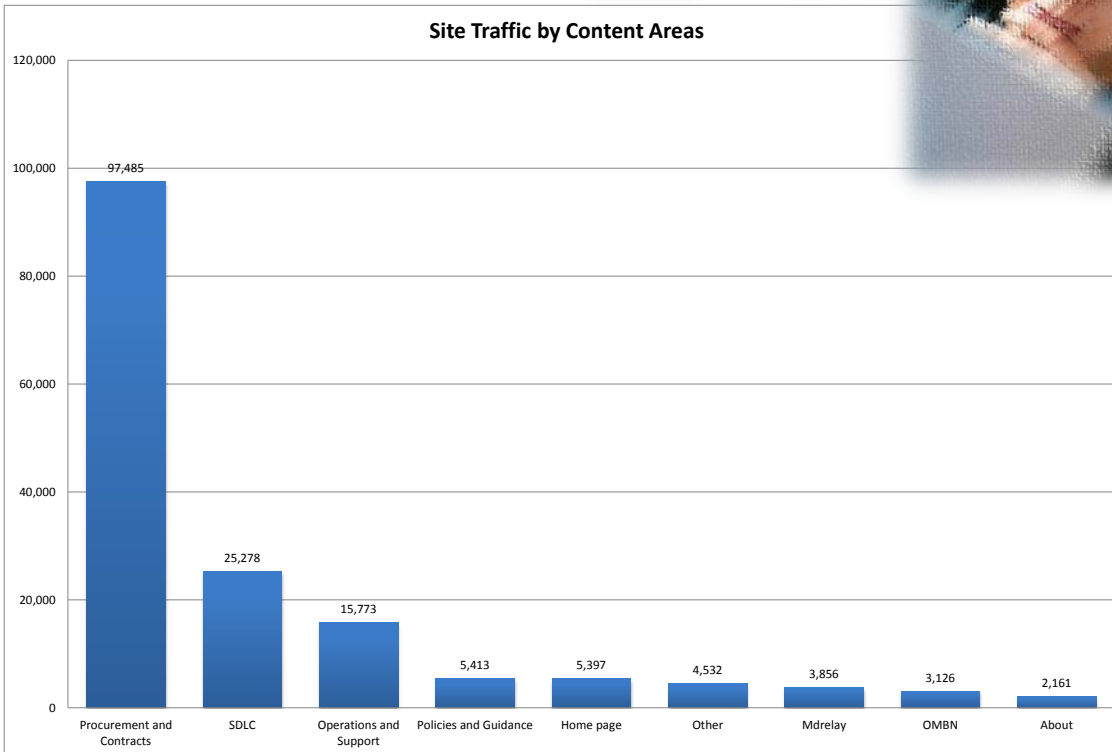
14,088 # visits
53,181 # total page views
109,840 # total document hits

How are people coming to our site?

4,966	google.com
4,236	direct (typed the URL directly)
862	search
529	bing
503	doit.state.md.us
486	doitnet
469	dbm.state.md.us
335	maryland.gov
233	yahoo.com
106	dhmh.maryland.gov



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Procurement and Contracts	97,485
catsitorfstatus.aspx	3,725
catsihome.aspx	2,952
default.aspx	2,579
bids.aspx	1,950
allmastercontracts.aspx	1,279
Operations and Support	15,773
default.aspx	897
tolifreedirectory.pdf	815
asmsecurityforms.aspx	748
doitsecuritypolicy.pdf	691
securitypolicies.aspx	685
SDLC	25,278
sys_design_doc.doc	1,684
sdlic%20phase%2005%20design%20phase%20single%20custom.pdf	1,000
impl_plan.doc	970
sdlichome.aspx	901
sdlic%20phase%2004%20requirements%20analysis%20phase%20multiple%20hardware.pdf	866
Policies and Guidance	5,413
default.aspx	1,159
fy13itprguidelines.pdf	339
fy2013itmpfinal.pdf	307
itpr_prrpirprocess.pdf	289
fy2012stateitmp.pdf	199
Mdrelay	3,856
home.aspx	974
equipment.aspx	291
features.aspx	286
ustf.aspx	175
ustf_remittance_form.pdf	148
OMBN	3,126
ombnhome.aspx	721
projectplan.aspx	325
currentconstruction.aspx	215
ombnpresentation.pdf	153
goals.aspx	98
About	2,161
contactus.aspx	478
agyciodirectory.aspx	482
doitorgchart.pdf	227
accessibility.aspx	188
countyit.aspx	156
Home page	5,397
SITE TOTAL	163,021

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DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 2,421

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
Publication	55	afc2	18
best and final offer	23	electricmotorvehicles	8
Publication inmeta:TagPub=Publications	20	DHMH 4572B Form	6
list of software orders	16	com/itd-109	6
Search	16	Collette.Jeter@maryland.gov	5
google	15	carreer	5
Publications	14	TCMA	5
publications	14	Thomas Schankweiler	5
cloud	14	voicesystems in computer	4
R00B9200178	13	fmis cutoffs	4
Disaster	12	osvp	4
SDLC	10	R00R220021	4
Skyline	10	commercial advertisement dept.	4
letter authorization	10	TRESHOLD	4
publication	10	ncis	4
master contractors	9	bpo001b7900173	3
SECURITY ASSESSMENT	9	digital diary	3
USTF	9	glass glazing	3
google mail	9	52106820	3
proposal evaluation	9	kids keeping in youch	3
060B9800012	8	juiper	3
admin access	8	secuirty standards	3
Publication inmeta:TagPub=Publicationis	8	Database/ Health Level 7 (HL7) Messaging Specialist	3
oths-11-001	8	sach	3
Small business reserve	8	Telecom Truouble and work order	3