

July, 2012
DoIT website traffic statistics (from Urchin)

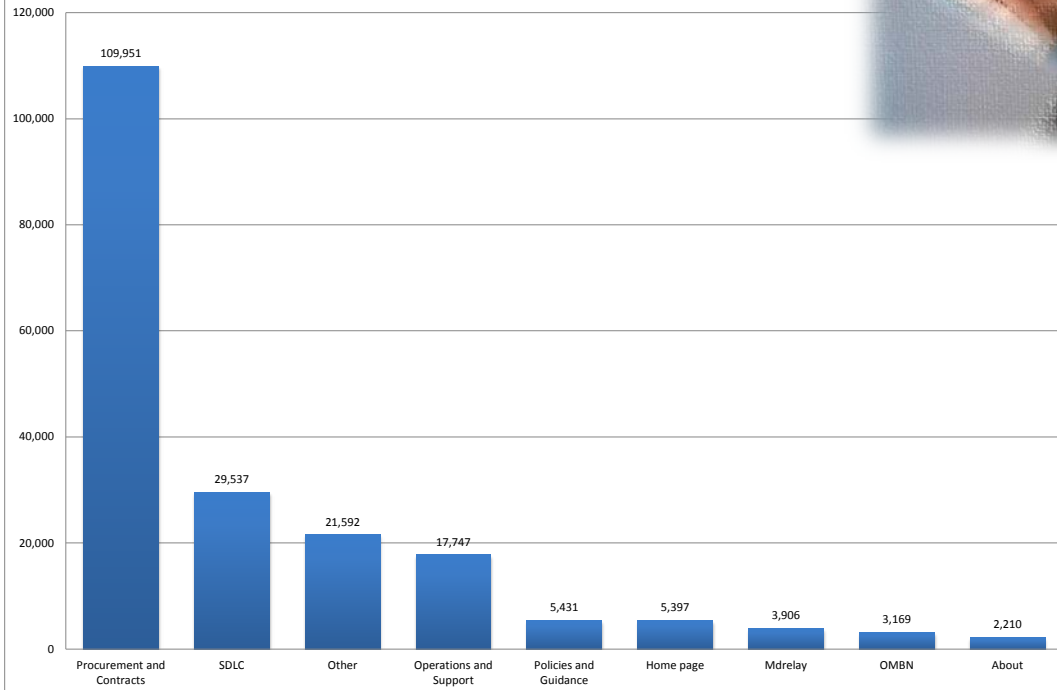
18,375 # visits
70,115 # total page views
128,825 # total document hits

How are people coming to our site?

6,292	google.com
5,999	direct (typed the URL directly)
1,728	search
662	bing
593	doit.state.md.us
574	doitnet
517	dbm.state.md.us
241	maryland.gov
238	yahoo.com
66	dflr.state.md.us



Site Traffic by Content Areas



Top Content (pageviews and document hits)

Procurement and Contracts	109,951
catsplus.aspx	5,708
bids.aspx	4,888
catsihome.aspx	4,309
catsiitrfstatus.aspx	4,176
default.aspx	3,663
Operations and Support	17,747
default.aspx	1,105
doitsecuritypolicy.pdf	1,719
securitypolicies.aspx	837
servicedesk.aspx	723
asmsecurityforms.aspx	664
SDLC	29,537
sdichome.aspx	1,021
sys_design_doc.doc	1,727
sdic%20phase%2004%20requirements%20analysis%20phase%20multiple%20hardware	1,128
impl_plan.doc	1,122
formservertemplates/wbs.doc	984
Policies and Guidance	5,431
default.aspx	1,159
fy13itprguidelines.pdf	339
fy2013itmpfinal.pdf	307
itpr_ppripirprocess.pdf	289
fy2012stateitmp.pdf	199
Mdrelay	3,906
home.aspx	881
equipment.aspx	322
features.aspx	292
matapplication.pdf	129
ustf_remittance_form.pdf	129
OMBN	3,169
ombhome.aspx	656
projectplan.aspx	321
progressmap.aspx	207
currentconstructions.aspx	182
ombnpresentation.pdf	148
About	2,210
agyciodirectory.aspx	596
contactus.aspx	534
doitorgchart.pdf	293
accessibility.aspx	225
gio.aspx	182
Home page	5,397
SITE TOTAL	198,940

July, 2012
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 4,626

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
CATS	497	DATABASE/HL7 MESSAGING SPECIALIST	13
cats	257	MDF5031003752	12
proposal registration form	122	CAT+	6
CATS+	102	Reginald SS. Richardson	6
cats+	61	TSS-001622	5
cats+ proposal registration form	59	swigi	5
cats plus	36	Pre-proposal conference 07/18/12	4
060B2490023	30	10.2.37	4
Proposal Registration Form	28	"on-line Proposed Registration Form"	4
web design	24	J02P6200033	4
cats +	23	output device-voice system	4
sdlc	22	MDF5031003842	4
PROPOSAL REGISTRATION FORM	22	Lorna Turner	4
test	21	PSX-3045	4
060B2490022	21	MIA voiceMail access ext	4
cats+ online proposal registration form	21	SWIGI	4
CATS PLUS	19	060B2490023	4
CATS II	18	database/health level7 specialist	4
project management plan	18	apg small business office	4
forms	18	database/health level 7 specialist	4
Awarded contracts	16	07/18/2012	4
hourly rate	16	dhr/fia 9709	4
disaster recovery	15	eligability for benefits	3
sdlc pdf	15	automotive lift	3
Cats	15	dafr reporting	3