

August, 2012
DoIT website traffic statistics (from Urchin)

15,992 # visits
 58,611 # total page views
 122,535 # total document hits

How are people coming to our site?

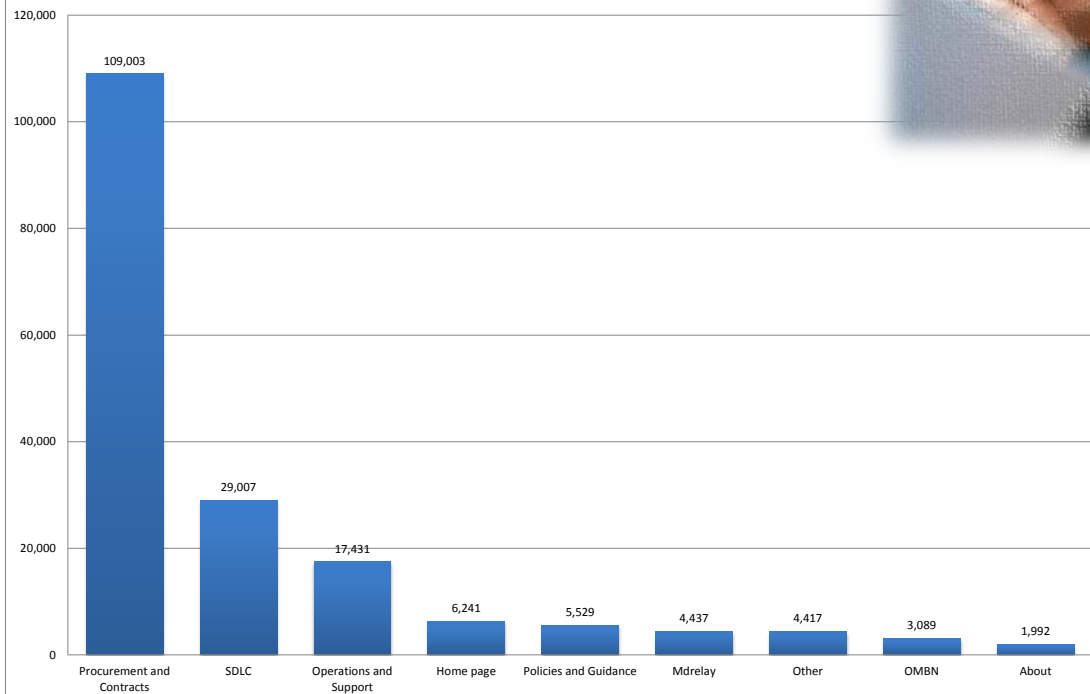
5,508 google.com
 4,906 direct (typed the URL directly)
 1,535 search
 541 doitnet
 523 bing
 514 dbm.state.md.us
 466 doit.state.md.us
 223 maryland.gov
 213 yahoo.com
 74 thebaynet.com



Top Content (pageviews and document hits)

Procurement and Contracts	109,003
catsiitorfpstatus.aspx	3,886
catsiihome.aspx	3,019
default.aspx	2,967
bids.aspx	2,701
catsplus.aspx	2,070
Operations and Support	17,431
default.aspx	949
doitsecuritypolicy.pdf	997
securitypolicies.aspx	880
servicedesk.aspx	696
teldir_coordinators.pdf	664
SDLC	29,007
sys_design_doc.doc	1,665
impl_plan.doc	1,370
sdlc+phase+05+design+phase+single+custom.pdf	1,257
sdlc+phase+04+requirements+analysis+phase+multiple+hardware.pdf	1,191
sdlc+roles+and+responsibilities.pdf	977
Policies and Guidance	5,529
default.aspx	1,439
itpr_ppripriprocess.pdf	412
fy2013itmpfinal.pdf	328
mdspolicy.pdf	212
fy13itprguidelines.pdf	161
Mdrelay	4,437
home.aspx	976
features.aspx	331
equipment.aspx	304
captel.aspx	128
ustf_remittance_form.pdf	128
OMBN	3,089
ombnhome.aspx	635
projectplan.aspx	276
currentconstruction.aspx	198
ombnpresentation.pdf	122
news.aspx	96
About	1,992
contactus.aspx	423
agencyciodirectory.aspx	303
doitorgchart.pdf	222
aboutdoithome.aspx	219
accessibility.aspx	189
Home page	6,241
SITE TOTAL	181,146

Site Traffic by Content Areas



August, 2012
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 2,945

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
CATS	135	4400001604	6
cats	85	060B349000	6
cats plus	32	00B2490026	5
rfr	24	SHIP/MONTGOMERY COUNTY	4
incident response	20	Kevin Nauman	4
forms	20	hareware contractors	4
sdlc	18	Applying on line for medidcal and food	4
CATS+	17	Salvage car inspections	4
R00B9200184	17	MDF5031004345	4
Telecommunications Audit Task Order	14	J02P3400015	4
proposal registration form	14	F50P2400875	4
master contractor proposal template	14	omegacor	3
tower	13	ms26	3
R00B9200183	12	060B1400056	3
microsoft active directory	12	tradmark	3
cats labor category	11	precedence diagramming method template	3
security policy	11	Policy 02-01-06	3
radio frequency	11	master contractor response templat	3
software deployment policy	11	F50B240001	3
060B9800013	10	evalluating an rfp	3
mbe	10	tower funcional area XIII	3
CATS I RFP	10	12-0006-OITC	3
IV	10	R00P3400726	3
incident	10	93972DIT003	3
Google Mail	10	hareware schedule	3