

November, 2012
DoIT website traffic statistics (from Urchin)

13,772 # visits
48,144 # total page views
77,259 # total document hits

How are people coming to our site?

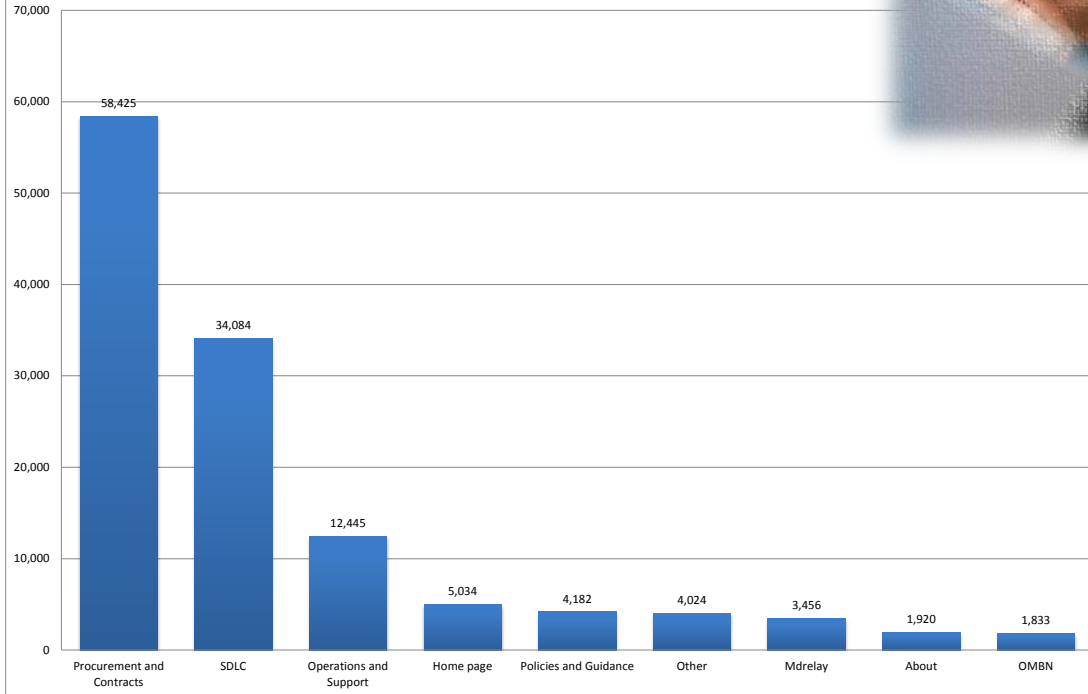
5,301	google.com
3,988	direct (typed the URL directly)
875	search
562	dbm.state.md.us
463	bing
437	doitnet
385	doit.state.md.us
198	yahoo.com
108	maryland.gov
88	dat.state.md.us



Top Content (pageviews and document hits)

Procurement and Contracts	58,425
catsitorfpstatus.aspx	2,871
default.aspx	2,348
catsiihome.aspx	2,267
allmastercontracts.aspx	1,492
hwmastercontracthomepage.aspx	1,449
Operations and Support	12,445
doitsecuritypolicy.pdf	1,127
securitypolicies.aspx	896
default.aspx	722
teldir_coordinators.pdf	652
eis.aspx	486
SDLC	34,084
wbs.doc	2,837
sys_design_doc.doc	2,379
impl_plan.doc	1,680
sdlc+phase+05+design+phase+single+custom.pdf	1,604
sdlc+phase+08+implementation+phase+multiple+hardware.pdf	1,418
Policies and Guidance	4,182
default.aspx	1,039
itpr_ppripirprocess.pdf	327
fy2013itmpfinal.pdf	298
fy2014itmpfinal.pdf	192
mdspolicy.pdf	174
Mdrelay	3,456
home.aspx	845
features.aspx	503
equipment.aspx	298
how.aspx	107
hamiltonrelayscholarship2012.pdf	100
OMBN	1,833
ombhome.aspx	458
projectplan.aspx	252
currentconstruction.aspx	85
ombnpresentation.pdf	83
charles+county.pdf	57
About	1,920
contactus.aspx	446
doitorgchart.pdf	308
agencyciodirectory.aspx	302
accessibility.aspx	239
gio.aspx	156
Home page	5,034
SITE TOTAL	125,403

Site Traffic by Content Areas



November, 2012
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 2,302

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
publications inmeta:TagPub=Publications	50	swansoft	6
electronic medical records	46	Promethean	6
publications	32	Teradata	5
cats plus	21	centurylink	5
fmis	21	001B7900140	5
Publications	19	real property data list	5
SPSSAASRFP	16	implementation of switch to Google Apps	4
cats	15	property assessment	4
Feedback Response Form	14	how to apply for ratai business	4
google mail	14	nexgen	4
fmis forms	13	Adrea Turner	4
securing the human	12	060b3490006	4
security	11	W00B3400009	4
electronic long term care medical records	11	wexford	4
DNS	10	F50P2401133	3
Drivers License System	10	Pre-proposal conference J02	3
torfp	10	3996-C68	3
forms	10	TRINABAILEY	3
labor category	10	Ferrell	3
ACCOUNTANT MANAGER I	9	OpsMaintSupport	3
security inmeta:TagPub=Publications	9	Risk Identification in Software Development	3
cots	9	0002347695	3
federal job	9	531 hawthorne	3
legislation information technology	9	Buck	3
system boundary	9	3996	3