

June 2013
DoIT website traffic statistics (from Urchin)

13,958 # visits
51,386 # total page views
89,128 # total document hits

How are people coming to our site?

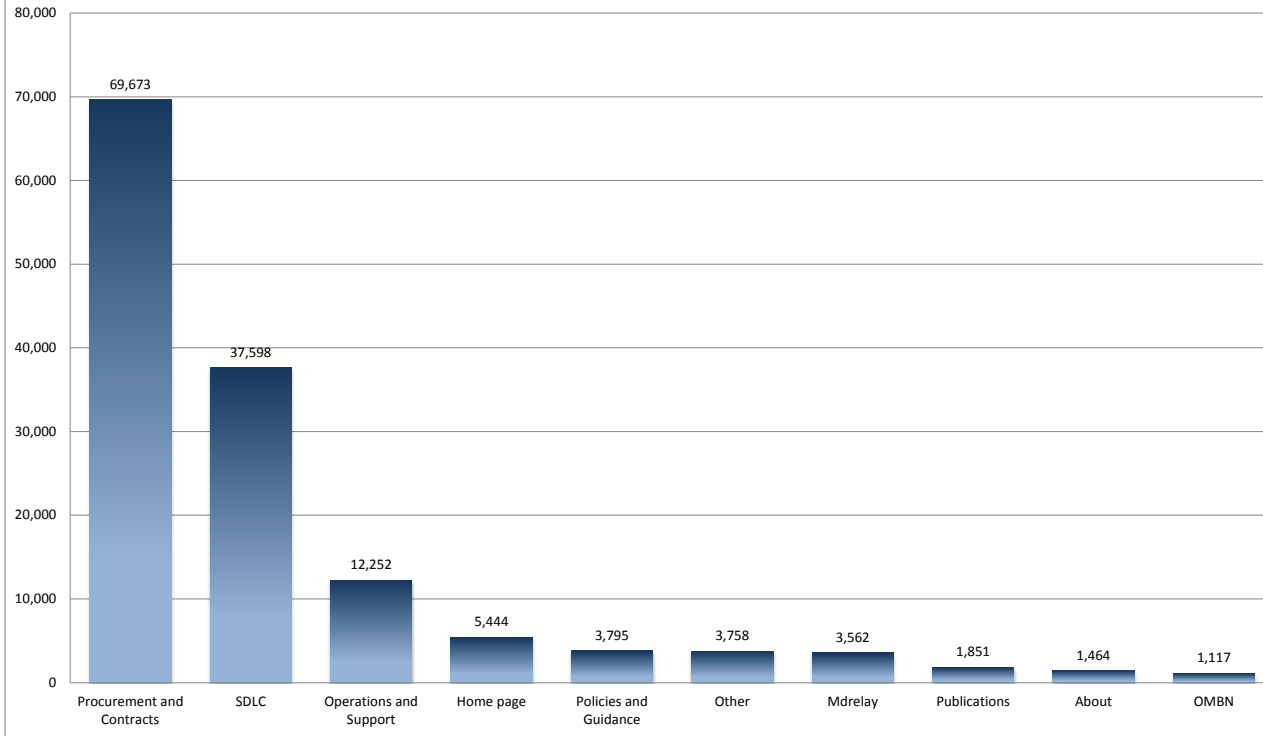
4,282	direct (typed the URL directly)
4,244	google
1,246	google.com
686	search
573	bing
446	doit.state.md.us
428	doitnet
193	yahoo
136	maryland.gov
125	google.co.in



Top Content (pageviews and document hits)

Procurement and Contracts	69,673
default.aspx	2,693
catsplushome.aspx	2,624
catsiihome.aspx	2,612
catsiitorfpstatus.aspx	2,390
allmastercontracts.aspx	1,497
SDLC	37,598
wbs.doc	4,329
sys_design_doc.doc	3,420
impl_plan.doc	3,003
func_req_doc.doc	1,945
network+diagrams.doc	1,135
Operations and Support	12,252
securitypolicies.apx	1,288
voice/tollfreedirectory.pdf	1,134
default.aspx	902
asmsecurityforms.aspx	691
fmis.aspx	530
Policies and Guidance	3,795
default.aspx	1,351
itpr_pprpirprocess.pdf	243
itprwordtemplate.doc	154
cmoversightcats.aspx	153
itprguidelines.pdf	144
Mdrelay	3,562
home.aspx	793
equipment.aspx	348
features.aspx	328
captel.aspx	115
how.aspx	109
Publications	1,851
doitsecuritypolicy.pdf	862
fy2014itmpfinal.pdf	329
fy2013itmpfinal.pdf	237
mdspolicy.pdf	132
stateofmarylanddisasterplanning.pdf	117
About	1,464
agyciodirectory.aspx	373
contactus.aspx	230
doitorgchart.pdf	207
aboutdoithome.aspx	145
accessibility.aspx	144
OMBN	1,117
ombnhome.aspx	261
ombnpresentation.pdf	95
projectplan.aspx	74
currentconstruction.aspx	42
st.+mary's+county.pdf	41
Home page	5,444

Site Traffic by Content Areas



June, 2013
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 964

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
J01B9200029	14	W00B3400081	4
fmis	10	J01B3400022	3
security policy	8	bcs 2012-19	3
cots	7	J01B3400033	3
Phase	6	IFB OMT051013	2
swgi	6	Robyn Lyles	2
sdlc	6	j01b3400026	2
SDLC	5	Dept of Human Resources assets through quest	2
LIQUIDATED damages invoice late	5	CATS II RFR J00B9200022	2
state of maryland IT budget	5	cats+ torfp opportunity feed back form	2
defect management process	5	001B2400191	2
PBX I	5	hard drive distruction	2
disaster recovery	4	R00B3400095	2
TORFP	4	D80P3400293	2
MPA	4	SDLC Methodology comparision	1
google	4	167555	1
bbs	4	CNG safe	1
Task Orders	4	E00P3400450	1
INFORMATION SECURITY POLICY	4	J01b3400038	1
web master meetings	4	J000B9200022	1
frederick	4	templatess	1
carousel	4	PORFP E00P3400450	1
integration plan template	4	statewide contract "I Pad"	1
sbr	4	cancelling p o	1
pre-proposal conference	4	F50B3400070	1