

**Request for Resume (RFR)  
CATS II Master Contract**

**All Master Contract Provisions Apply**

Section 1 –General Information			
<b>RFR Number: (Reference BPO Number)</b>	<b>R00B9200132</b>		
<b>Functional Area (Enter One Only)</b>	<b>FUNCTIONAL AREA 5 - SOFTWARE ENGINEERING</b>		
Position Title/s or Service Type/s (Short term staff or PMP)			
1. Senior Subject Matter Expert – K12 OBIEE Accountability and Performance Analytics			
<b>(Each Master Contractor can only submit one candidate for the RFR)</b>			
<b>Anticipated start date</b>	March 28, 2011		
<b>Duration of assignment</b>	Six Months		
<b>Designated Small Business Reserve?(SBR): (Enter "Yes" or "No")</b>	No		
<b>MBE goal, if applicable</b>	0%		
<b>Issue Date:</b> mm/dd/yyyy	February 16, 2011	<b>Due Date:</b> mm/dd/yyyy	February 22, 2011
		<b>Time (EST):</b> 00:00 am/pm	2:00 PM
<b>Place of Performance:</b>	Maryland State Department of Education Division of Accountability and Assessment 200 West Baltimore Street; Baltimore, MD 21201		
<b>Special Instructions:</b> (e.g. interview information, attachments, etc.)	Interviews will be conducted by a panel of three persons using a standardized set of interview questions. Structured interviews will be performed via phone		
<b>Security Requirements (if applicable):</b>	Pass reference checks and obtain State ID Badge		
<b>Invoicing Instructions:</b>	Standard invoicing procedures for the CATS II Master Contract		
Section 2 – Agency Point of Contact (POC) Information			
<b>Agency / Division Name:</b>	Maryland State Department of Education Division of Accountability and Assessment		
<b>Agency POC Name:</b>	Dorothy Richburg Procurement Specialist	<b>Agency POC Phone Number:</b>	410-767-0628
<b>Agency POC Email Address:</b>	drichburg@msde.state.md. us	<b>Agency POC Fax:</b>	410-333-2017
<b>Agency POC Mailing Address:</b>	Maryland State Department of Education 200 West Baltimore Street Baltimore, MD 21201		

**Request for Resume (RFR)  
CATS II Master Contract**

**All Master Contract Provisions Apply**

<b>Section 3 – Scope of Work</b>	
<b>Background</b>	
<p>Maryland State Department of Education (MSDE) has assumed a progressive stance in the collection, validation and reporting of education accountability data. The state established its first Educational Data Warehouse (EDW) in 1999 and today strives to achieve the ten essential elements and fundamentals for PreK-12 longitudinal data systems established by the Data Quality Campaign, see <a href="http://www.dataqualitycampaign.org">www.dataqualitycampaign.org</a> for additional information on the ten essential requirements.</p> <p>With the increase in reporting requirements for Federal, and State longitudinal student data, MSDE is increasing the kinds of student data collected and analyzed. To help MSDE achieve this aim, The Division of Accountability and Assessment is modernizing and enhancing its; (1) Educational Data Warehouse (EDW) and (2) associated data reporting systems. As a result of a multitude of new projects within DAA, there is an increased need for additional specialized requirements definition, business intelligence K12 Key Performance Indicator development for students and schools, and dashboard development to support the following systems; (1) DAA EDW, (2) DAA MLDS OBIEE reporting system, (3) Standard Course System and early childhood data mart reporting systems, (4) DAA RTTT Performance and Accountability Dashboards, and other related MSDE K12 federal and state reporting performance applications.</p> <p>The objective of this Request for Resume (RFR) is to acquire the short-term services of <b><u>One (1) K12 Subject Matter Expert (SME) in the area of K12 accountability and performance reporting metrics that has experience with state, county school systems, SAS, and K12 OBIEE BI metrics definition and dashboard development experience.</u></b> The <b>K12 SME</b> will work with the Division of Accountability and Assessment’s MLDS project team, MSDE Divisions, and Maryland LEAs to identify, design, and develop educational business accountability and performance metrics, reports, and dashboards in Oracle OBIEE BI suite.</p>	
<b>Job Description/s</b>	
<b>Position Title/s or Service Type/s (From Section 1 Above)</b>	<b>Duties / Responsibilities</b>
<p>1. Senior Subject Matter Expert – K12 OBIEE Accountability and Performance Analytics</p>	<p>Assist MLDS Development Team in collecting business intelligence reporting and calculation needs of stakeholders, and submit these needs to the MLDS business analyst for requirements creation.</p> <p>Review reporting assurance required by the MLDS grant and verify that the OBIEE K12 accountability dashboards meet the grant reporting assurances.</p> <p>Assist the LEAs and MSDE Divisions to design and develop accountability and performance reports, dashboards, and educational KPIs using Oracle OBIEE and SAS.</p> <p>Assist with MLDS OBIEE Development team to translate OBIEE dashboard designs and specifications into</p>

**Request for Resume (RFR)  
CATS II Master Contract**

**All Master Contract Provisions Apply**

	<p>functional algorithms with data quality assurance routines that meet stakeholder KPI needs.</p> <p>Use SAS to perform data quality analysis during testing of OBIEE dashboards to validate processing integrity of software.</p> <p>Assist stakeholders and end users in interpreting OBIEE dashboard data analytics and KPIs</p>
<b>Minimum Qualifications</b>	
<p><b>Position Title/s or Service Type/s (From Section 1 Above)</b></p>	<p><b>Required Experience/Knowledge/Skill</b></p>
<p>1. Senior Subject Matter Expert – K12 OBIEE Accountability and Performance Analytics</p>	<p><i>For minimum requirements, see CATS II Labor Category number 3 for Senior Subject Matter Expert.</i></p> <p><b>THE CANDIDATE MUST ALSO:</b></p> <ol style="list-style-type: none"> <li>1. Demonstrate all aspects of proper communication skills, both verbal and non-verbal.</li> <li>2. The candidate must articulate clear and concise responses to the interview questions</li> <li>3. Possess good interpersonal communication skills and proper attire.</li> </ol> <p><b>PREFERRED CANDIDATES WILL MEET THE FOLLOWING CRITERIA:</b></p> <ol style="list-style-type: none"> <li>1. EDUCATION – BS REQUIRED, WITH MS OR PHD PREFERRED.</li> <li>2. Minimum of twelve (12) years working in a K12 environment</li> <li>3. Minimum of ten (10) years experience performing multidimensional analyses or statistical analysis with k12 data with experience in statistical methods, and evaluation designs</li> <li>4. Minimum of five (5) years experience with Maryland secondary education system working in a LEA.</li> <li>5. Minimum of five (5) years experience as a teacher.</li> <li>6. Minimum of five (5) years experience using SAS as data analysis tool.</li> <li>7. Minimum of one (1) years combined experience with growth models calculations, student clearinghouse data analysis, and early childhood reporting development</li> </ol>

**Request for Resume (RFR)  
CATS II Master Contract**

**All Master Contract Provisions Apply**

	<p>8. Experience with Oracle Business Intelligence Enterprise suite, and Oracle Portal suite</p> <p>9. Communication Skills: Fluent in speaking and writing English.</p>
<b>Section 4 - Required Submissions</b>	
<p><b>NOTE:</b></p> <ul style="list-style-type: none"> <li>- Master Contractors electing <u>not</u> to propose in response to the RFR must submit a “CATS II Master Contractor Feedback Form” located under “Master Contractor Login” on the CATS II web site.</li> <li>- Master Contractors proposing in response to the RFR <u>must</u> submit the following documents: <ul style="list-style-type: none"> <li>o Resume for each position / service type described in the RFR (Attachment 1)</li> <li>o Price Proposal (Attachment 2 <u>or</u> 2A)</li> <li>o MBE Forms D1 and D2 if applicable (Attachment D in the CATS II RFP)</li> <li>o Conflict of Interest Affidavit (Attachment G in the CATS II RFP)</li> <li>o Living Wage Affidavit (Attachment I in the CATS II RFP)</li> <li>o <b>Documents listed below as required by the hiring agency</b></li> </ul> </li> </ul>	
1. Resume showing evidence of all skills listed in Section 3. Scope of Work	
2. Statement within the Price Proposal that rate is all inclusive – Use Attachment 2A for the Price Proposal	
3. Two (2) current references that can be called for performance verification of the submitted consultant(s) work experience and skills	
<b>Section 5 – Evaluation Criteria – (Provide a list of evaluation criteria in descending order of importance)</b>	
1. Candidate must meet minimum qualifications in Section 3 to be considered for an interview.	
2. Candidate interview will be ranked based on technical questions	
3. Price rankings of the proposals	
4. References	
<p align="center"><b>Basis for Award Recommendation</b></p> <p>RFRs will be awarded in accordance with the competitive Sealed Proposals process under COMAR 21.05.03. The agency POC will recommend award to the Master Contractor whose proposal is determined to be the most advantageous to the State, considering price and the evaluation factors set forth in the RFR. The agency POC will initiate and deliver a RFR Agreement to the selected Master Contractor. <b>Master Contractors should be aware that if selected, State law regarding conflict of interest may prevent future participation in procurements related to the RFR Scope of Work, depending upon specific circumstances.</b></p>	

**Request for Resume (RFR)  
CATS II Master Contract**

**All Master Contract Provisions Apply**

**ATTACHMENT 1 – RFR RESUME FORM**

**RFR # R00B9200132**

Instructions: Insert resume information in the fields below; do not submit other resume formats. Submit only one resume per Position or Service described in Section 1 of the RFR. If the RFR requests multiple Positions or Services, use a separate resume form for each proposed candidate.

Candidate Name:	Position Title or Service Type (from Section 1 of the RFR):
Master Contractor:	

**A. Education / Training**

Institution Name / City / State	Degree / Certification	Year Completed	Field Of Study
<add lines as needed>			

**B. Relevant Work Experience**

Describe work experience relevant to the Duties / Responsibilities and Required Experience / Knowledge / Skill described in Section 3 of the RFR. Start with the most recent experience first; do not include non-relevant experience.

[Organization]	<i>Description of Work...</i>
[Title / Role]	
[Period of Employment / Work]	
[Location]	
[Contact Person (Optional if current employer)]	
[Organization]	<i>Description of Work...</i>
[Title / Role]	
[Period of Employment / Work]	
[Location]	
[Contact Person]	

<add lines as needed>

**C. Employment History**

List employment history, starting with the most recent employment first

Start and End Dates	Job Title or Position	Organization Name	Reason for Leaving
<add lines as needed>			

**D. References**

List persons the State may contact as employment references

Reference Name	Job Title or Position	Organization Name	Telephone / Email
<add lines as needed>			

**Request for Resume (RFR)  
CATS II Master Contract**

ATTACHMENT 2

**RFR PRICE PROPOSAL  
RFR # R00B9200132**

(This form is to be filled out by Master Contractors)

Proposed Labor Category	Hourly Labor Rate	Total Hours (up to 6 months)	Labor Category Price (Labor Rate x Hours)
#3 – Senior Subject Matter Expert	\$	1040 hrs	\$
<b>Total RFR Price (Sum of Labor Category Prices):</b>			<b>\$</b>

VENDOR'S NAME \_\_\_\_\_ FIN \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE AND ZIP CODE \_\_\_\_\_

TELEPHONE NO. \_\_\_\_\_ FAX NO. \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

The Hourly Labor Rate is the actual rate the State will pay for services and must be recorded in dollars and cents. The Hourly Labor Rate cannot exceed the Master Contract Rate, but may be lower. Rates must include all direct and indirect costs and profit for the Master Contractor to perform under the TOA.