This Addendum is being issued to amend, provide, and clarify certain information contained in the above named TORFP. All information contained herein is binding on all offerors who respond to this TORFP.

Changes to the scope of work or any response requirement will be published as an amendment and supersede the original published document per COMAR 21.05.02.07.

The following sections of the TORFP have been revised:

Key Information Summary Sheet: Due Date for questions has been extended until Friday, January 10, 2014.

2.10 OFFEROR COMPANY MINIMUM QUALIFICATIONS

DELETE 2.10.2 Experience in SWOT (Strength, Weakness, Opportunities, Threats analysis; PEST (Political, Economic, Social and Technological) analysis; or similar industry standard strategic analysis techniques.

ADD 2.11.4 Experience in SWOT (Strengths, Weaknesses, Opportunities, Threats analysis; PEST (Political, Economic, Social and Technological) analysis; or similar industry standard strategic analysis techniques.

SECTION 3.3.F TO TECHNICAL PROPOSAL

DELETE:

| 2.10.2 | Experience in SWOT (Strengths, Weaknesses, Opportunities, Threats analysis; PEST (Political, Economic, Social and Technological) analysis; or similar industry standard strategic analysis techniques. | Offeror documents evidence of compliance here. |

End of Addendum No. 1