

Phishing

INFOSEC

What is phishing, anyway?

Phishing is when someone sends phony messages designed to help them steal money, information or something else valuable. It's called phishing because the process uses these messages as bait to hook their targets.

How common is phishing? Rare, right?

Nope. In one year, 83% of people worldwide received a phishing message. That means more than six billion people were at risk of being phished.

How do I spot a phisher?

Phishers may include dangerous links and attachments in their emails, so always examine those thoroughly. Be on the lookout for suspiciously bad grammar, and beware of anything asking for your credit card number or password.

Which direction will the attack come from?

A phishing attack can come from multiple directions. Email is the most common, but phishing can also be done through phone calls (vishing), text messages (SMiShing) and social media.

What's one single thing I can do to stop phishing?

Slow things down while you double-check the details. Phishers want you to act fast and make mistakes. If you refuse to let them push you around, you'll be able to spot the scam.

