

August 2013  
DoIT website traffic statistics (from Urchin)

15,392 # visits  
56,489 # total page views  
101,203 # total document hits

How are people coming to our site?

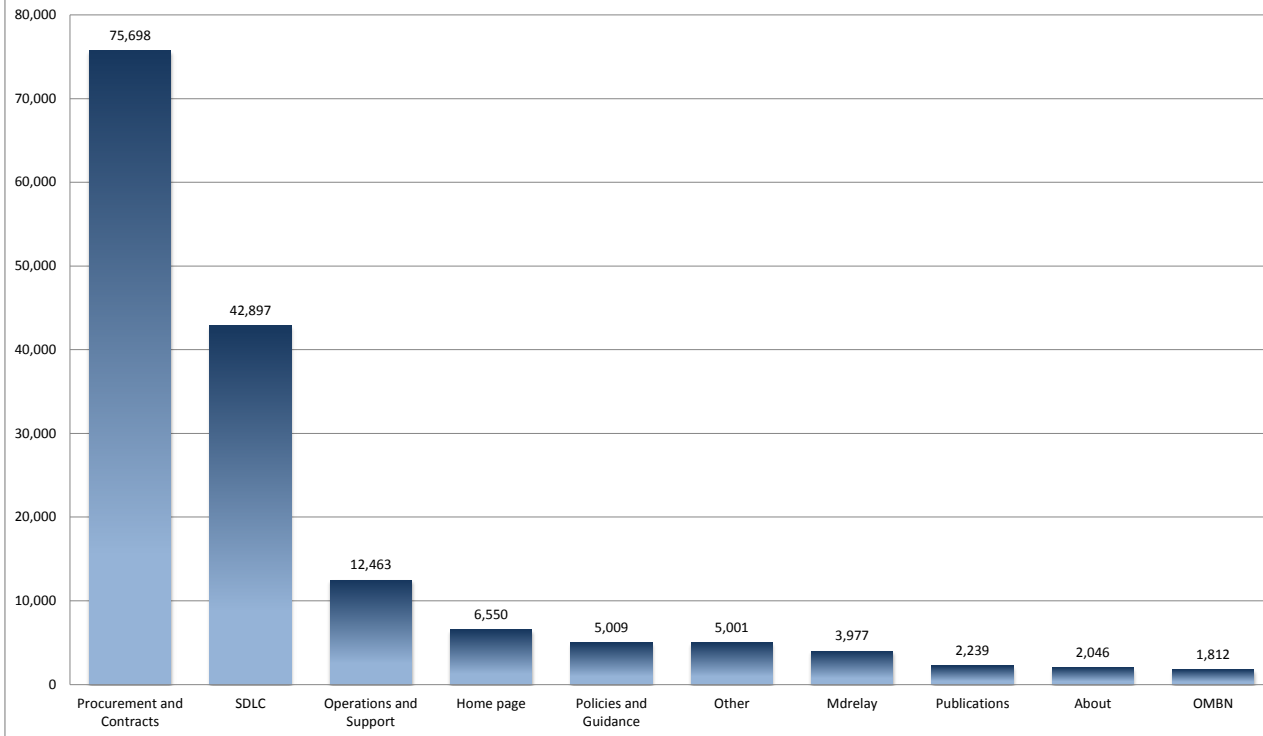
4,886	direct (typed the URL directly)
4,259	google
1,592	google.com
693	bing
668	search
460	doit.state.md.us
419	doitnet
200	yahoo
199	maryland.gov
135	google.co.in



Top Content (pageviews and document hits)

<b>Procurement and Contracts</b>	75,698
catsplushome.aspx	3,354
default.aspx	2,696
catsiihome.aspx	2,482
catsiitorfpstatus.aspx	2,289
allmastercontracts.aspx	1,565
<b>SDLC</b>	42,897
wbs.doc	5,675
impl_plan.doc	3,604
sys_design_doc.doc	3,178
func_req_doc.doc	2,117
sdlc+phase+05+design+phase+single+custom.pdf	1,118
<b>Operations and Support</b>	12,463
securitypolicies.aspx	1,140
tollfreedirectory.pdf	1,200
default.aspx	916
lease_template_01_21_2003.doc	727
fmis.aspx	656
<b>Policies and Guidance</b>	5,009
default.aspx	1,707
fy15itmpguidance-template.doc	311
projectoversight.aspx	223
itprguidelines.pdf	223
itpr_ppripirprocess.pdf	221
<b>Mdrelay</b>	3,977
home.aspx	852
equipment.aspx	369
features.aspx	286
how.aspx	134
capitel.aspx	115
<b>Publications</b>	2,239
doitsecuritypolicy.pdf	1,016
fy2015itmpfinal.pdf	329
fy2014itmpfinal.pdf	272
fy2013itmpfinal.pdf	167
mdspolicy.pdf	137
<b>About</b>	2,046
agyciodirectory.aspx	410
contactus.aspx	305
doitorgchart.pdf	275
aboutdoithome.aspx	194
esri.aspx	192
<b>OMBN</b>	1,812
ombnhome.aspx	436
projectplan.aspx	221
ombnpresentation.pdf	90
currentconstruction.aspx	85
cecil+county.pdf	53
Home page	6,550

Site Traffic by Content Areas



**August, 2013**  
**DoIT Website Frequent Search Terms (from Google Search Appliance)**

**Total Searches:** 1,254

<b>Top 25 Queries</b>	<b># Occurrences</b>	<b>Top 25 Queries Not Found</b>	<b># Occurrences</b>
maryland	18	R00B4400004	11
test	12	J01B3400024	5
fmis	11	D38B4400002	5
Project Integration Management	10	R00B34000108	4
bwi Requests For Proposals	9	Searchw	4
RACE TO THE TOP INFORMATION SYSTEM	9	F50B3400073	3
security policy	8	xasxs	3
Dynamics	8	J02B3400049	3
jobaps	8	dvddvascsd	3
disaster recovery	7	R00B4400005	2
F50B3400070	7	enterprise arcitecture	2
rfr	7	MAA-MC-14-014	2
F50B1400001	6	RSAD	2
instructions on downloading FMIS	6	unicom systems inc	2
bill labor category	6	MD VRI	2
WBS	6	90023	2
enterprise architecture	6	jobs openings in Baltimore's 311 Call Center	2
itac	6	datamanusa	2
feedback form	6	seafood festivals	1
security authorization form	5	B4400004 RACE TO THE TOP (RTTT)	1
J01B3400038	5	MDHW	1
labor categories	5	neopost	1
Search	5	disaster revovery	1
rates	5	job3400075	1
mainframe contract	5	060b9800056 State wide md contract	1