

October 2013
DoIT website traffic statistics (from Urchin)

17,837 # visits
61,856 # total page views
115,667 # total document hits

How are people coming to our site?

5,016 google
4,954 direct (typed the URL directly)
2,181 google.com
1,012 search
606 bing
575 doitnet
433 doit.state.md.us
231 maryland.gov
229 google.co.in
203 yahoo



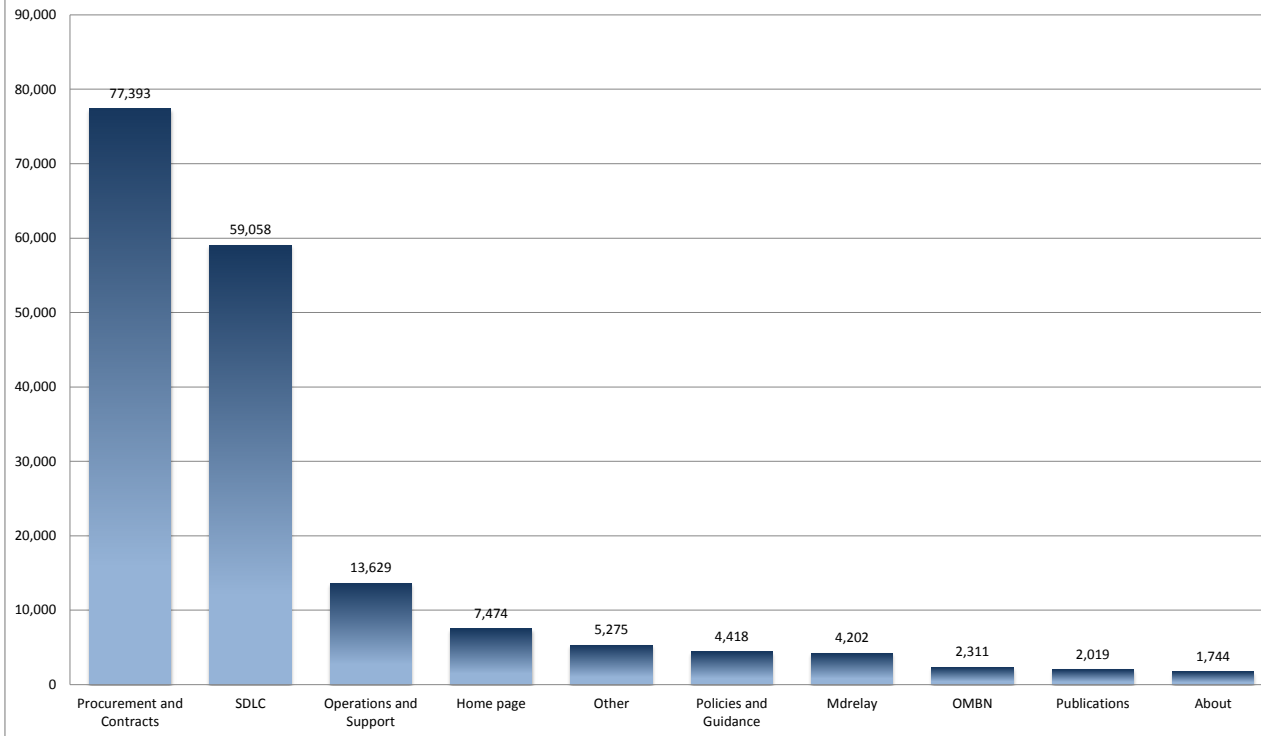
Top Content (pageviews and document hits)

Procurement and Contracts	77,393
catsplushome.aspx	3,354
default.aspx	2,874
catsiihome.aspx	2,379
catsplustorfstatus.aspx	2,278
catsiitorfstatus.aspx	2,207
SDLC	59,058
wbs.doc	10,043
impl_plan.doc	5,458
sys_design_doc.doc	4,219
func_req_doc.doc	2,627
cost_estimating.pdf	1,549
Operations and Support	13,629
securitypolicies.aspx	1,305
tollfreedirectory.pdf	1,086
default.aspx	1,038
fms.aspx	790
asmsecurityforms.aspx	669
Policies and Guidance	4,418
default.aspx	1,511
contractmgmtpractice.aspx	274
itpr_pprirprocess.pdf	224
itprwordtemplate.doc	197
itprguidelines.pdf	170
Mdrelay	4,202
home.aspx	982
equipment.aspx	362
features.aspx	312
ustf.aspx	171
capitel.aspx	139
Publications	2,019
doitsecuritypolicy.pdf	925
fy2015itmpfinal.pdf	345
fy2014itmpfinal.pdf	203
mobiledevicesecpolicy.pdf	181
mdspolicy.aspx	144
About	1,744
agyciodirectory.aspx	451
contactus.aspx	298
accessibility.aspx	219
aboutdoithome.aspx	210
gio.aspx	155
OMBN	2,311
ombnhome.aspx	855
projectplan.aspx	242
news.aspx	140
inquiries.aspx	122
ombnpresentation.pdf	108

Home page

7,474

Site Traffic by Content Areas



October, 2013
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 1,306

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	15	060B4400005	4
sdlc	13	doit torpfprocess review	4
pdf: enterprise information systems	13	harford50 seniorexpo	3
performance	10	J01B3400017	3
		060B4400005 - Digital High Resolution Aerial	
diws	8	Photography for Maryland	3
data classification	8	R00B3400080	2
CATS	7	060B4400002	2
bpo	7	recaptcha	2
dbm	7	R00B4400079	2
phase	7	campusworks	2
forms	7	guy riehl	2
disaster recovery	6	opass-12-10861	2
commercial-off-the-shelf	6	feedback form	2
dpscs-itcd	6	J01B3400075	2
webcom	6	bwp	2
ADPICS	6	project number R00R4401397	2
cots rfp	6	mdgovagencytemplate-v1.1.zip	2
F50B1400001	5	FIMUS	1
itpr	5	TOPR 13-0003	1
SDLC	5	RFR P00B4400038	1
F50B3400073	5	October INFORMER 2013.pdf	1
D38B4400002	5	webdite assetts	1
privacy	5	124802	1
phase 9	5	13-0003	1
error codes	5	anna lanslaw	1