

December 2013 DoIT website traffic statistics (from Urchin)

13,397 # visits
43,242 # total page views
153,340 # total document hits

How are people coming to our site?

4,065	direct (typed the URL directly)
3,263	google
1,715	google.com
647	search
450	bing
281	doitnet
267	doit.state.md.us
265	google.co.in
230	l.yimg.com
175	maryland.gov



Top Content (pageviews and document hits)

Procurement and Contracts	110,510
catsplushome.aspx	2,473
catsplustorfpstatus.aspx	1,846
default.aspx	1,762
catsiihome.aspx	1,481
catsiitorfpstatus.aspx	1,448

SDLC	48,623
formservtemplates/wbs.doc	5,918
impl_plan.doc	3,792
sys_design_doc.doc	3,392
func_req_doc.doc	2,079
cost_estimating.pdf	1,694

Operations and Support	13,678
tollfreedirectory.pdf	970
securitypolicies.aspx	758
default.aspx	694
wireless_commercial_resource_sharing/lease_template_01_	522
asmsecurityforms.aspx	477

Policies and Guidance	4,114
default.aspx	1,015
itpr_prrpirprocess.pdf	208
itprguidelines.pdf	205
itprwordtemplate.doc	196
mtaftecharch101.pdf	159

Mdrelay	4,757
home.aspx	1,197
equipment.aspx	341
captel.aspx	287
features.aspx	197
contact.aspx	134

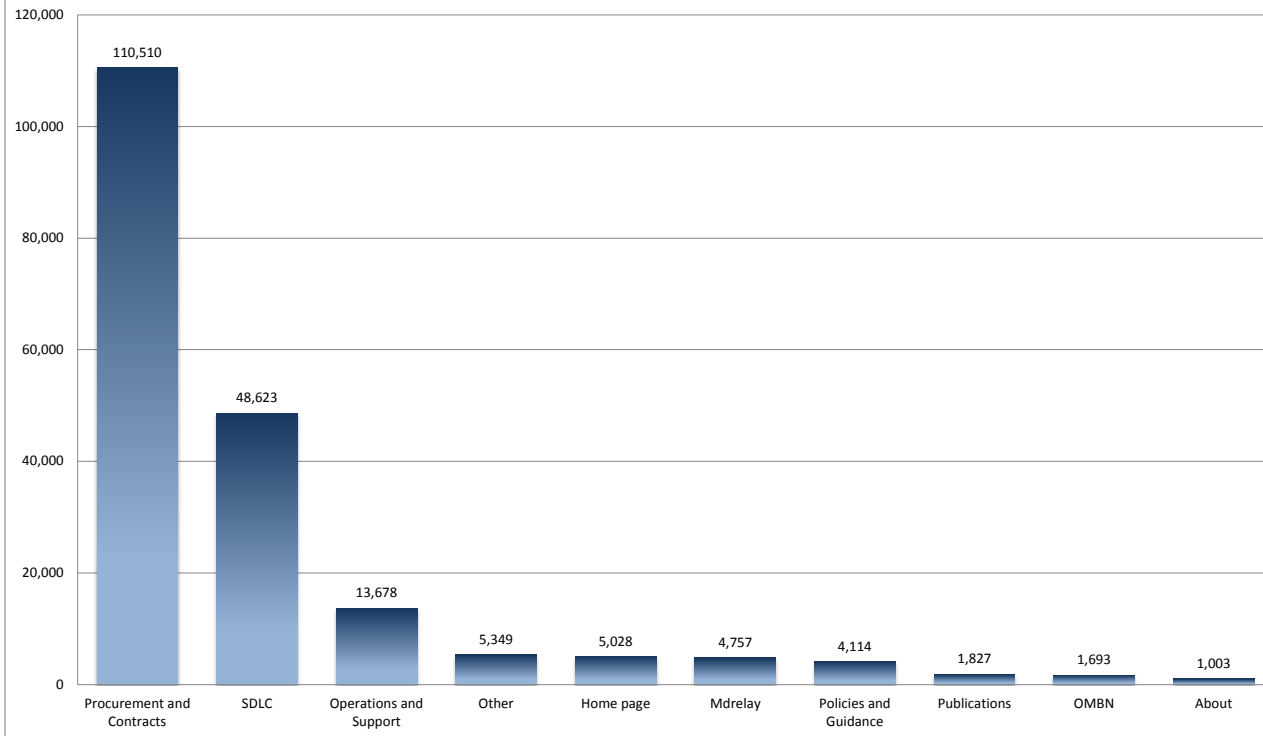
Publications	1,827
doitsecuritypolicy.pdf	623
fy2015itmpfinal.pdf	355
fy2014itmpfinal.pdf	297
mobiledevicesecpolicy.pdf	168
mdspolicy.aspx	157

About	1,003
agyciodirectory.aspx	277
contactus.aspx	197
accessibility.aspx	175
aboutdoithome.aspx	144
secretary.aspx	84

OMBN	1,693
ombnhome.aspx	304
ombnpresentation.pdf	96
projectplan.aspx	63
cecil+county+-+complete.pdf	59
st.+mary's+county+-+complete.pdf	53

Home page	5,028
------------------	--------------

Site Traffic by Content Areas



December, 2013
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 1,006

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
Search	69	060B4400009	3
J02B3400061	13	RE 0326-23-5727-012	2
security policy	10	F50B4400024	2
ATTACHMENT 5 – LABOR CATEGORY PERSONNEL			
RESUME SUMMARY	9	D38B4400009	2
sdlc	8	R00P3401137	2
J01B4400006	8	contract awards *b34*	2
fmis	7	wjz	2
workers compensation commission	6	December 2013 FMIS Informer	1
		invitation for bid right of way and plant be landscap	
portal	6	maintenance service	1
J02B3400050	6	mainfram	1
rfr	6	2013 SCIP Implemenation Report	1
CATS I Status	6	Minority/Disadvantaged Business Enterprise .	1
labor rates	6	law tint	1
Level 3	6	MDF5031011450	1
SBR	6	bcpl	1
attachments	5	NEOgov	1
jobs	5	aobj codes	1
department code	5	MDJ0231012043	1
equipment replacement cycle	5	ITAC scheduled Meetings	1
Attachment G Conflict of Interest	5	sequoia strategies	1
DOIT	5	state telephone diectory	1
sps	5	tint law	1
expired contracts	5	'michelle deal'	1
how to register IT company	4	sps inhouse	1
workers compensation	4	November 2013 FMIS Informer	1