

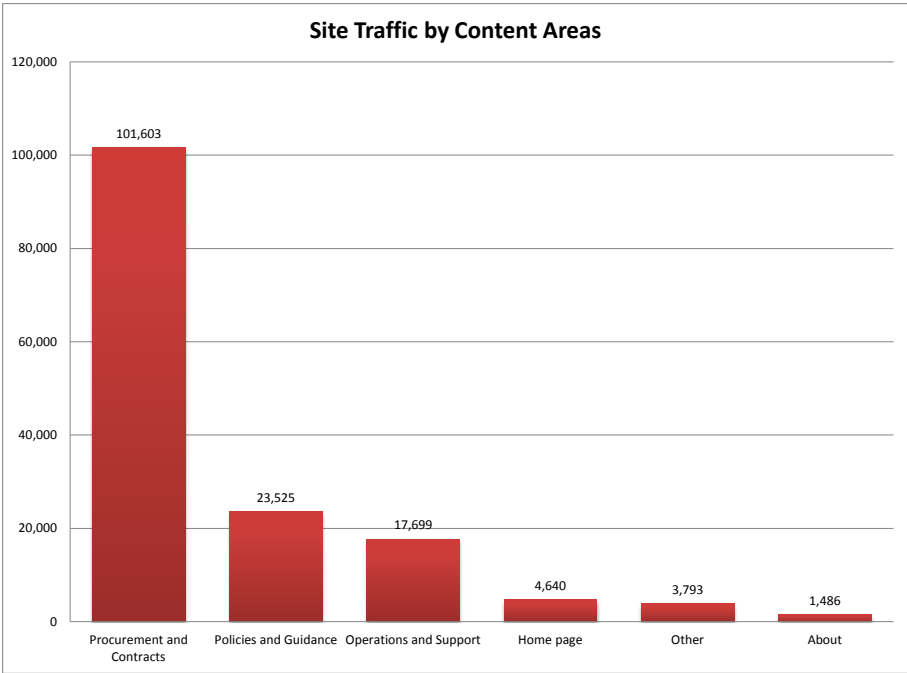
January 2011
DoIT website traffic statistics (from Urchin)



10,867 # visits
38,255 # total page views

How are people coming to our site?

3,448 direct (typed the URL directly)
3,417 google
639 search
610 doitnet
480 dbm.state.md.us
390 doit.state.md.us
351 bing
258 maryland.gov
234 yahoo
93 dllr.state.md.us



Top Content (pageviews and document hits)

Procurement and Contracts	101,603
catsihome.aspx	2,959
catsitorfpstatus.aspx	2,877
default.aspx	1,913
allmastercontracts.aspx	1,096
bids.aspx	1,000
Operations and Support	17,699
asmsecurityforms.aspx	962
operationssupporthome.aspx	801
tollfreedirectory.pdf	605
teldir_coordinators.pdf	577
securitypolicies.aspx	509
Policies and Guidance	23,525
/sdlc/impl_plan.doc	1,907
sdlc.aspx	1,796
/sdlc/sdlcvol2.pdf	1,725
policiesguidance.aspx	1,253
/sdlc/sys_design_doc.doc	1,163
About	1,486
contactus.aspx	368
accessibility.aspx	278
agcydodirectory.aspx	247
doitorgchart.pdf	242
default.aspx	139
Home page	4,640
SITE TOTAL	152,746

January, 2011
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 2,325

Top 25 Queries	# Occurrences	Top 25 Queries Not Found	# Occurrences
social media	23	gudur	8
for amendment	22	wssc	7
RFR	21	egerton	7
internet intranet	14	DOL111RP21177	5
FMIS ADPICS Access Form	14	william reno	4
SDLC	14	ADPICS PUG/Committee	4
mits	14	DHR/FIA 1130	4
unemployment insurance	13	state medicaid hit plan	4
status report template	13	snow closings	4
oracle	12	K11-%	3
cats labor rates	12	Contract #22945	3
labor category	12	saftey department	3
foreign listing	11	K11-0042	3
rfp	11	NTLM	3
unemployment insurance tax accounting system	11	tk-2140 kenwood radio contracts	3
F50B0400050	10	ITAC Outsourcing	3
broadband access	10	R STAR USER TRAINING MANUEL	3
logo	10	dell resllers	3
ID REQUEST FORM	10	john egerton	3
data center	9	MEEK	3
ccu	9	Breckford	3
asm security form	9	FMIS VENDOR MANUEL	3
gad x 10	9	Pratibah Gigh	3
wasca	9	name exactly specified articles incorporation	3
task order description	9	earti	3