

September, 2012
DoIT website traffic statistics (from Urchin)

13,715 # visits
49,303 # total page views
169,385 # total document hits

How are people coming to our site?

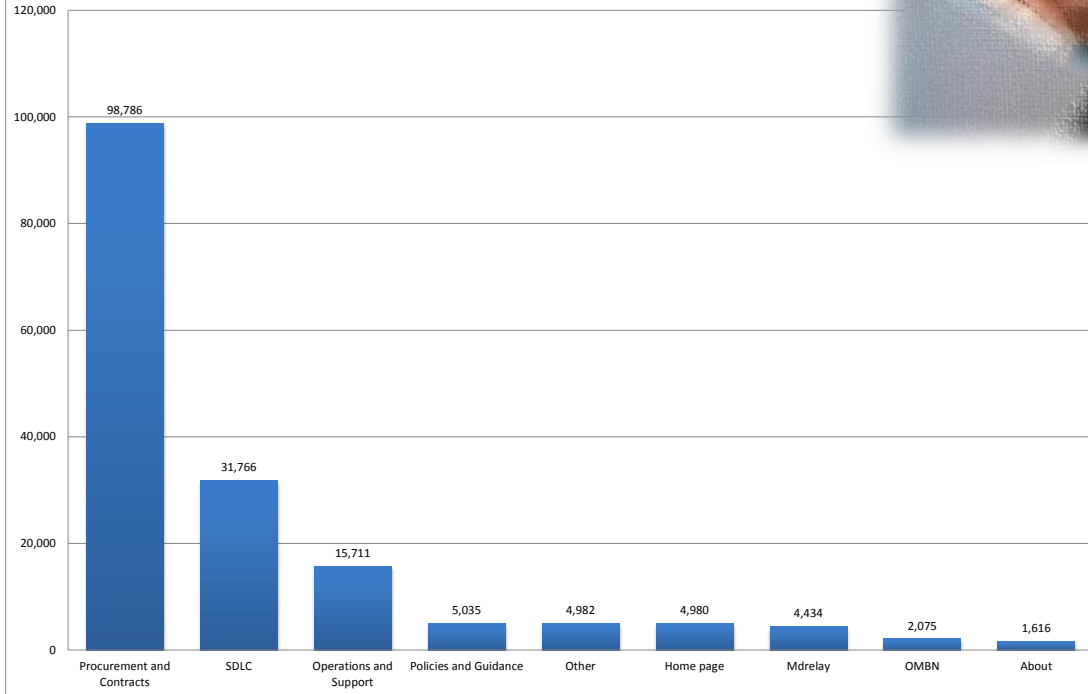
5,223 google.com
4,080 direct (typed the URL directly)
944 search
473 dbm.state.md.us
463 doitnet
457 bing
357 doit.state.md.us
179 yahoo.com
149 maryland.gov
86 intranet.dpssc.mdstate



Top Content (pageviews and document hits)

Procurement and Contracts	98,786
catsitorfpstatus.aspx	4,059
catsiihome.aspx	2,373
default.aspx	2,363
bids.aspx	1,639
allmastercontracts.aspx	1,074
Operations and Support	15,711
default.aspx	758
doitsecuritypolicy.pdf	997
securitypolicies.aspx	840
servicedesk.aspx	578
teldir_coordinators.pdf	563
SDLC	31,766
sys_design_doc.doc	1,852
impl_plan.doc	1,405
sdlc+phase+05+design+phase+single+custom.pdf	1,402
sdlc+phase+04+requirements+analysis+phase+multiple+hardware.pdf	1,325
wbs.doc	1,301
Policies and Guidance	5,035
default.aspx	1,194
fy2013itmpfinal.pdf	273
itpr_ppripirprocess.pdf	263
fy2014itmpfinal.pdf	236
itprguidelines.pdf	187
Mdrelay	4,434
home.aspx	864
features.aspx	333
equipment.aspx	301
captel.aspx	108
ustf_remittance_form.pdf	103
OMBN	2,075
ombnhome.aspx	316
ombnpresentation.pdf	114
projectplan.aspx	110
currentconstruction.aspx	90
charles+county.pdf	82
About	1,616
contactus.aspx	366
agencyciodirectory.aspx	275
doitorgchart.pdf	206
aboutdoithome.aspx	125
accessibility.aspx	167
Home page	4,980
SITE TOTAL	169,385

Site Traffic by Content Areas



September, 2012
DoIT Website Frequent Search Terms (from Google Search Appliance)

Total Searches: 2,152

<u>Top 25 Queries</u>	<u># Occurrences</u>	<u>Top 25 Queries Not Found</u>	<u># Occurrences</u>
SDLC	29	dysis	6
jobs	17	CEH + SECURITY	6
sdlc	15	lata_238_pricing.pdf	6
forms	15	naic code	6
construction procurement	15	kepler	5
clarity	14	jim getty	5
disaster recovery	13	data eradication	5
fmis	13	P00B3400001	5
fmis easy steps	13	surveillance cameras	4
050B7800023	13	inralata	4
BID/PROPOSAL AFFIDAVIT	12	visiting grave site	4
email attachment policy	12	DBM-9708-LAS	4
Search	12	automobile front seat passenger law	4
pca	12	surveillance cameras	4
tty	11	New BPO fpr Microsoft (MS) Select fpor 2012	4
project cost management	10	fiberlight	4
page 1	10	dhcd arizona	4
sdlcvol1.pdf	10	lanuage link	3
surveillance cameras	9	osvp meaning	3
CLOUD	9	IT audis	3
cats II vendors	8	ronald witowski	3
torfp template	8	sdl	3
cats	8	ntelos	3
google migration	8	DoITTSP2010ToolKit	3
CATS II labor classification descriptions	8	webcome interactive site	3